

PRESS RELEASE**26.12.2023****Istanbul Jewelry Show will contribute approximately
5 billion dollars to jewelry exports in 2024**

Istanbul Jewelry Show (IJS), one of the five largest jewelry shows in the world and Türkiye's first and only international jewelry business-to-business (B2B) platform, will contribute \$5 billion to the sector's 2024 exports. More than 33,500 visitors from at least 140 different countries are expected to come to the 55th edition of the fair, which is organized twice a year, on April 17-20, 2024. Thanks to the international buyer delegation program, sector professionals and the industry's major buyers, will come to the Istanbul Expo Center for one-to-one trade agreements and large-scale orders. More than 1,500 companies and brands will participate in the fair, which is expected to meet 80 percent of the sector's exports.

As the world's 3rd largest producer in the jewelry sector, Türkiye's 2023 exports exceeded 7 billion dollars. The sector, which aims to maintain its steady growth in exports in 2024, will realize a significant part of its international sales with the Istanbul Jewelry Show (IJS) Fair to be held in April.

Şermin Cengiz, Co-Founder of Istanbul Jewelry Show, said that Informa Markets has organized 13 different jewelry shows in 7 different countries, including Hong Kong Jewellery & Gem show, the world's largest in its field, and that they have created a strong synergy for the Turkish jewelry sector by combining their global know-how in the sector with Istanbul Jewelry Show's nearly 40 years of experience. "We meet 80 percent of our country's jewellery exports at the Istanbul Jewelry Show fairs we organize twice a year," Cengiz said, adding that preparations for the 55th edition of the show on April 17-20, 2024 are underway and that they will host a huge amount of trade, especially with the international buyer program and procurement delegations from different countries.

The 55th edition of Istanbul Jewelry Show, which has been bringing together important companies, brands and buyers of the jewelry industry since 1986, will feature product groups such as gold, jewelry, diamonds, colored stones, precious and semi-precious stones, pearls, silver, silver jewelry and silver household goods, gold montage, refinery, watches, molds, showcase decoration, machinery-equipment and sub-industry, safe, software, logistics and lighting.

Professionals who want to get detailed information about the 55th Istanbul Jewelry Show (IJS), which will start on Wednesday, April 17, 2024 and end on Saturday, April 20, 2024, can visit www.istanbuljewelryshow.com.

Istanbul Jewelry Show is a trade fair for jewelry industry professionals only and is not open to the public.

About Informa Markets

Informa Markets creates business platforms to enable industries and specialized markets to trade, innovate and grow. We provide opportunities for market participants around the world to engage in business and gain experience through one-to-one exhibitions, targeted digital services and actionable data solutions. We bring together buyers and sellers from more than a dozen global industries, including Pharmaceuticals, Food, Medical Technology and Infrastructure. As the world's leading market-maker, we bring a wide range of specialized markets to life, offer new opportunities and help them thrive 365 days a year.

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