

PRESS RELEASE**05.12.2023**

Ranking 3rd in world's gold jewelry, Türkiye's local jewelry brands and the pioneering global brands of the jewelry sector are preparing to showcase their newest collections at Istanbul Jewelry Show.

The jewelry trade will glow in April this time

One of the top five global jewelry fairs and the first and only international meeting point of specialists in Türkiye, Istanbul Jewelry Show, will be held for the very first time at a new date and new days. Istanbul Jewelry Show will be held in April 17-20, 2024 for four days from Wednesday to Saturday. It will bring together the professionals of the entire jewelry sector from East Europe to Near East, Russia, North Africa, CIS Countries, and the Middle East at the Istanbul Expo Center for the 55th time.

The jewelry sector achieved an export of 6,9 billion dollars in January-November 2023 as a substantial part of these export volumes accounts for Istanbul Jewelry Show. The show will once again assume a major role in jewelry trade in 2024. Istanbul Jewelry Show, held twice in a year by Informa Markets will host showcasing of a range of product groups like gold, jewelry, diamonds, colored gemstones, precious and semi-precious stones, pearls, silver, silver ornaments, and silverware, gold monture, refinery, watches, molds, window dressing, machinery-equipment and subsidiary industry, case box, software, logistics, and lightening. The Fair to be held in April is expected to be attended by over 33.500 visitors and over 1.500 companies and brands from over 140 countries.

The world of jewelry is focused on Istanbul Jewelry Show which is preparing to open its gates in April. While domestic and international sectoral professionals will find the opportunity to see the most special Turkish designs inspired by Anatolian culture of thousand years and will be able to discover the newest collections of future seasons at international pavilions of various countries.

The jewelry trends of future will be shaped at the Fair

Istanbul Jewelry Show, will not simply set the stage for new collaboration and trade agreements during the four days but will also host the events that define the design trends of the sector. In this context, “**Designer Club**”, the joint project of Jewelry Exporters' Association and Istanbul Jewelry Show will provide the opportunity to jewelry designers and craftsmen to exhibit their designs and jewelry at a special space and will offer the collections to the jewelry sector's taste. During the Fair, “**Art for Jewellery – Inspiration Hub**” event will also be held with the cooperation of Jewelry Exporters' Association and Istanbul Jewelry Show. The event aims at ensuring the art and artists contribute to the jewelry sector and the world's number one trend forecasting firm will also explain new trends relating to the sector, at the WSGN.

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Professionals intending to receive detailed information regarding the 55th edition of Istanbul Jewelry Show (April 17-20, 2024) that brings together major firms, brands, and buyers of the jewelry sector since 1986, can visit **www.istanbuljewelryshow.com**

Istanbul Jewelry Show is a commercial fair that may only be visited by the professionals of the jewelry sector, it is not open to public.

About Informa Markets

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