

Press Release

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Design trends that will shape the world of jewelry at 55th Istanbul Jewelry Show

The countdown has started for the 55th Edition of Istanbul Jewelry Show (IJS), one of the five largest jewelry fairs in the world and Türkiye's first and only international specialized meeting in this field, to be held on April 17 - 20, 2024.

The exhibition, organized for the first time in April by Informa Markets under the sponsorship of Elmas Kule, will be held for four days from Wednesday to Saturday and will present all the innovations in the gold and jewelry industry together. Istanbul Expo Center will also host WGSN, world's number one trend forecasting company.

The professionals following the WGSN Seminar, where the trends of Fall & Winter 24/25 in jewelry will be announced, also discover the driving forces behind jewelry, the fascinating materials, design details and colors that are going to shape the industry.

Istanbul Jewelry Show (IJS), which will be held for the first time on its new date and new days, will host new cooperation and trade agreements worth billions of dollars, as well as events that set the design trends of the industry.

The Fall & Winter 24/25 Trends Seminar prepared by WGSN for 55th Istanbul Jewelry Show (IJS) will share the codes of the change signals affecting the world jewelry industry.

55th Istanbul Jewellery Show (IJS) showcases more than 1,500 companies and brands

The Istanbul Jewelry Show (IJS), organized by Informa Markets, world's largest fair organizer, under the sponsorship of Elmas Kule, will gather all jewelry industry professionals from Eastern Europe to the Near East, from Russia to North Africa, from CIS Countries to the Middle East at Istanbul Expo Center for the 55th time.

Over 1,500 companies and brands and more than 33,500 visitors from more than 140 countries are expected at the fair, where product groups such as gold, jewelry, diamonds, colored stones, precious and semi-precious stones, pearls, silver, silver jewelry and silver household goods, gold montage, refinery, watch, mold, showcase decoration, machinery-equipment and sub-industry, safe, software, logistics and lighting will be showcased together.

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Since 1986, Istanbul Jewelry Show has been bringing together the most important companies, brands and buyers of the jewelry industry. Professionals who want to get detailed information about the 55th edition of Istanbul Jewelry Show, held on April 17-20, 2024, can visit www.istanbuljewelryshow.com.

Istanbul Jewelry Show is a trade fair for jewelry industry professionals only and is not open to the public.

About Informa Markets

Informa Markets creates business platforms to enable industries and specialized markets to trade, innovate and grow. We provide opportunities for market participants around the world to engage in business and gain experience through one-to-one exhibitions, targeted digital services and actionable data solutions. We bring together buyers and sellers from more than a dozen global industries, including Pharmaceuticals, Food, Medical Technology and Infrastructure. As the world's leading market-maker, we bring a wide range of specialized markets to life, offer new opportunities and help them thrive 365 days a year.

For further information: www.informamarkets.com