

## **PRESS RELEASE**

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# **Masters of jewelry at Istanbul Jewelry Show (IJS)**

**Istanbul Jewelry Show (IJS), the first and only international jewelry B2B meeting of Türkiye, the world's 3rd largest producer of gold jewelry, is preparing to open its doors for the 55th time under the sponsorship of Elmas Kule. The fair, which will be held on April 17 - 20, 2024 at the Istanbul Expo Center, will also host the masters of jewelry. In the scope of Designer Club, which is a joint project of the Jewelry Exporters' Association and Istanbul Jewelry Show (IJS), jewelry designers and craftsmen from Türkiye and abroad will have the opportunity to introduce their collections to the members of jewelry sector by exhibiting their collections at a special booth in an area reserved for them at the fair. Designer Club will inspire the professionals visiting Istanbul Jewelry Show by raising the awareness of design in the sector while providing new business opportunities and improving the trade network of its participants.**

Istanbul Jewelry Show (IJS), one of the five largest jewelry show in the world, will bring together the innovations of more than 1,500 brands, as well as the special collections of jewelry designers and jewelry masters within the scope of the Designer Club project organized in partnership with the Jewelry Exporters' Association. Designer Club will feature designers from different countries of the world as well as skilled craftsmen from all over Türkiye. Participants who will exhibit their latest designs and special collections at the Designer Club will have the chance to introduce both their products and their craftsmanship to the world.

Organized by Informa Markets twice a year, the first edition of 2024 year will be held on April 17 - 20 under the sponsorship of Elmas Kule. More than 33,500 visitors from more than 140 countries are expected to visit the fair, where product groups such as gold, jewelry, diamonds, colored stones, precious and semi-precious stones, pearls, silver, silver jewelry and silver household goods, mounting, refinery, watch, mold, display and packaging, machinery-equipment and sub-industry, safe, software, logistics and lighting will be exhibited together.

Professionals who want to get detailed information about the 55th edition of the Istanbul Jewelry Show, which will take place between April 17-20, 2024, sponsored by Elmas Kule, can visit [www.istanbuljewelryshow.com](http://www.istanbuljewelryshow.com).

**Istanbul Jewelry Show is a trade fair for jewelry industry professionals only and is not open to the public.**

**UBM İstanbul Fuarcılık ve Gösteri Hizmetleri A.Ş.**

Ruzgarlibahçe Mahallesi CamPinari Sokak Smart Plaza No:4/16 Beykoz, İstanbul-Türkiye T:

0216 425 63 00

[www.istanbuljewelryshow.com/www.ubmistanbul.com](http://www.istanbuljewelryshow.com/www.ubmistanbul.com)

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