

October 18th, 2017

Heart of the Jewelry Industry Beat in Istanbul!

Istanbul Jewelry Show – October 2017, hosted 15.514 visitors from 109 countries!

Istanbul International Jewelry, Watch and Equipment Fair - Istanbul Jewelry Show brought for the 45th time between 12 – 15 October 2017, products and services of over 800 brands and companies to 15.514 local and international visitors. Compared to the October 2016 Exhibition, October 2017 Exhibition saw an 18% increase in the number of foreign visitors. The biggest international buyer delegation of the Turkish exhibition industry comprising over 1000 buyers were hosted throughout the exhibition. Business meetings held during the exhibition helped realize around 80% of the Turkish Jewelry Exports.

Organized by UBM Rotaforte Uluslararası Fuarçılık A.Ş., the Turkey office of UBM Asia which is the biggest exhibition organizer in the Asian continent and recognized as the 5th biggest international jewelry exhibition in the world, Istanbul Jewelry Show brought together the professionals of the jewelry industry for the 45th time at CNR Expo, Istanbul Fair Center. As part of the International Buyer Delegation Program, over 1000 buyers from the target countries of the jewelry industry were hosted at the exhibition.

Visitors from 30 new countries, and 18% increase in number of international visitors compared to previous year...

The exhibition which is being organized by UBM Rotaforte twice a year for the last 32 years, featured over 800 local and international jewelry companies and brands representing a wide range of product groups and sectors including gold, jewelry, diamonds, colored stones, precious and semi-precious stones, pearls, silver, silver accessories and silver household items, gold mounters, refinery, watches, molds, shop window decorations, machinery and equipment side industry, safes, software, and logistics and lighting product groups.

The exhibitors showcased their special products and collections to the delight of 15.514 sector professionals from 109 countries. Compared to the exhibition of October 2016, the exhibition of

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October 2017 hosted visitors from 30 new countries. Again compared to the last exhibition, this year's exhibition saw an 18% increase in the international visitors and 56% of the visitors were from Turkey while 44% were international visitors.

20 countries visiting Istanbul Jewelry Show – October 2017

Country	Number of visitors
Turkey	8.750
Iran	1.869
Algeria	418
Lebanon	353
Saudi Arabia	256
Russia	230
Jordan	205
United Arab Emirates	196
Iraq	174
Azerbaijan	172
Ukraine	166
Syria	158
India	154
Israel	144
Greece	139
Egypt	128
Bulgaria	120
Tunisia	117
Morocco	104
Palestine	101
Other	1.560
Total	15.514

The biggest buyer delegation of the Turkish exhibition industry has been hosted at Istanbul Jewelry Show!

The exhibition featured an “International Buyer Delegation Program” coordinated with support from the Ministry of Economy of Turkish Republic and organized by General Secretary of IMMIB- Istanbul Minerals and Metals Exporters Association, Jewelry Exporters’ Association (JTR) and UBM

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Rotaforte with the goal of supporting exports, finding new markets and preserving the market share. As part of the program over 1.000 professionals of the sector from Europe, Middle East, America, North Africa and Far East have been hosted at the exhibition. The business meetings held during the course of the exhibition have helped generate around 80% of Turkey's jewelry exports.

The latest designs of 2018 have been debuted at Istanbul Jewelry Show!

Turkish Jewelry Industry, which recently managed to get rid of its label as the jewelry contract manufacturer in the world, and increased its reputation with unique jewelry designs, has launched trendy designs from the 2018 Winter and Spring jewelry collections for the taste of global jewelry buyers via special shows and promotional activities.

Supported by The Ministry of Economy of Turkish Republic, IMMIB - Istanbul Minerals and Metals Exporters Association, Jewelry Exporters' Association of Turkey (JTR) and KOSGEB, and possessing quality certificate from UFI - The Global Association of the Exhibition Industry and Quality Management System ISO – 9001 certification, Istanbul Jewelry Show brings together over 47.000 professionals of the sector and over 845 exhibitors from Turkey and the world at a 90.000 sqm venue every year in March and October.

**Next Istanbul Jewelry Show will be organized at
CNR Expo, Istanbul Fair Center between 22 – 25 March 2018 for the 46th time.**

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About UBM Rotaforte Uluslararası Fuarçılık A.Ş.

UBM Rotaforte Uluslararası Fuarçılık A.Ş. is a joint venture of UBM Asia and Rotaforte Uluslararası Fuarçılık A.Ş. Founded in 1985, Rotaforte Uluslararası Fuarçılık A.Ş., has been organizing the Istanbul International Jewelry, Watch & Equipment Fair (Istanbul Jewelry Show) since 1986. Organized in March and October every year, the exhibitions bring together over 47.000 professionals of the sector and over 845 exhibitors from Turkey and the world in a 90.000 m². The exhibitions, which grow in parallel to the growth of the Turkish jewelry industry, offer the best platform to fuel exports in the jewelry industry.

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About UBM Asia

UBM Asia is the biggest exhibition organizer of the Asian continent. With over 290 exhibitions organized in 26 cities in 16 countries, UBM Asia brings together over 2 million professionals of the sector. Providing employment for over 1600 people, UBM Asia also owns 18 online and 28 commercial publications.

www.ubm.com

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