

**Over 800 exhibitors and brands received orders worth billions of dollars in 4 days, with the exhibition reaching record high number of visitors...**

## **Istanbul Jewelry Show – October 2018 hosted 18.953 visitors from 119 countries!**

**Visited by 18.953 sector professionals from 119 countries and recognized as one of the top five jewelry exhibitions in the world, Istanbul Jewelry Show ended on Sunday, October 14<sup>th</sup> 2018. Organized for the 47<sup>th</sup> time by UBM Rotaforte Uluslararası Fuarçılık A.Ş., Turkey office of UBM Asia, which is the biggest exhibition organizer of the Asian continent, Istanbul Jewelry Show achieved a 22% increase in the number of visitors compared to the exhibition of October 2017. Istanbul Jewelry Show whereby billions of dollars worth of agreements for exports to be made by over 800 exhibitors and brands to all corners of the globe were signed, made an enormous contribution to Turkish economy, leaving behind another unforgettable year.**

Istanbul Jewelry Show - October 2018 which hosted over 1.000 buyers as part of the International Buyer Delegation Program as well as 18.953 professionals from the sector, has been completed with great success by exceeding expectations with a 22% increase in the number of visitors compared to the exhibition in October 2017. Organized twice a year, in the months of March and October, Istanbul Jewelry Show created the best platform for realizing around 80% of the exports of the Turkish jewelry sector via two exhibitions that lasted a total of eight days.

Recognized as one of the top five jewelry exhibitions in the world and as Turkey's first and only specialized international jewelry exhibition, Istanbul Jewelry Show - October 2018 put a hallmark on the international jewelry exhibition market both with the exciting booths of 800 exhibitors and brands from all over the world and with the new jewelry designs that set the trends for year 2019.

### **ŞERMİN CENGİZ: “WE ARE PROUD OF OUR EXHIBITIONS IN 2018”**

**Şermin Cengiz, the Founding Partner of UBM Rotaforte**, which organized this great summit for the 47<sup>th</sup> time with its 32 years of experience, said “We are more than glad to have completed successfully, our exhibition which sets the agenda of all professionals of the sector and the global jewelry industry alike. It is a source of pride for us that, despite being an 8-day exhibition consisting of two 4-day parts, Istanbul Jewelry Show helped create around 80% of the jewelry exports of our country. Aware of the fact that every Istanbul Jewelry Show is a major gateway opening our jewelry industry to the world and makes significant contributions to our national

economy, we've already started working hard to make even greater achievements with our exhibitions in 2019."

## **BREAKING NEW RECORDS ONCE AGAIN**

Istanbul Jewelry Show - October 2018 Exhibition which broke many new records in numerous aspects of the event, ranging from number of exhibitors to number of visitors, and from ratio of foreign visitors to ratio of local visitors, at the first event of year 2018 which was realized between 22 - 25 March 2018, once again drew the attention of the global jewelry industry to the exhibition and to our country.

Compared to October 2017 exhibition, Istanbul Jewelry Show - October 2018, demonstrated a 39% increase in the number of foreign visitors and 10% increase in the number of local visitors. 49% of the visitors were from abroad while the remaining 51% were from Turkey.

Over 800 jewelry companies and brands representing a wide range of product groups and sectors including gold, jewelry, diamonds, colored stones, precious and semi-precious stones, pearls, silver, silver accessories and silver household items, gold mounters, refinery, watches, molds, shop window decorations, machinery and equipment side industry, safes, software, and logistics and lighting product groups.

## **THE MOST FRUITFUL SETTING FOR MAKING NEW BUSINESS CONTACTS**

International Buyer Delegation Program, which is organized with the purpose of finding new export markets and preserving the market share of the sector, in cooperation by Istanbul Minerals and Metals Exporters Association (IMMIB), Jewelry Exporters' Association of Turkey (JTR) and UBM Rotaforte, and under the coordination of the Ministry of Customs and Trade of Turkish Republic, once again fulfilled its purpose as a classical feature of the exhibition. Business meetings held throughout the exhibition with over 1.000 professional buyers from Europe, Middle East, America, North Africa and Far East, helped realize a large portion of Turkey's jewelry exports.

## **SHOWCASING 2019 JEWELRY TRENDS AND NEW DESIGNS!**

Turkish Jewelry Industry, which recently managed to get rid of its label as the jewelry contract manufacturer in the world, and increased its reputation with unique jewelry designs, debuted trendy designs from the 2019 Spring/Summer jewelry collections for the taste of global jewelry buyers.

Organized every year in cooperation by UBM Rotaforte and Jewelry Exporters' Association (JTR), the Designer Market brought together at the October 2018 exhibition, the master and young jewelry designers on the same platform. In the Designer Market section specially created inside

the venue, jewelry designers were the center of attention as they showcased their popular designs and jewelry products.

**COUNTRIES THAT SENT THE HIGHEST NUMBER OF VISITORS TO ISTANBUL JEWELRY SHOW  
OCTOBER 2018:**

	Turkey	9.756
<b>1</b>	Saudi Arabia	642
<b>2</b>	Iran	634
<b>3</b>	Algeria	614
<b>4</b>	Iraq	572
<b>5</b>	Lebanon	509
<b>6</b>	United Arab Emirates	443
<b>7</b>	Russian Federation	402
<b>8</b>	Jordan	391
<b>9</b>	India	384
<b>10</b>	Israel	319
<b>11</b>	Azerbaijan	287
<b>12</b>	Ukraine	257
<b>13</b>	Egypt	240
<b>14</b>	Tunisia	196
<b>15</b>	Greece	174
<b>16</b>	Bulgaria	147
<b>17</b>	Palestine	147
<b>18</b>	Germany	141
<b>19</b>	Italy	131
<b>20</b>	Macedonia	127
	Other	2.440
	<b>Total</b>	<b>18.953</b>

[www.istanbuljewelryshow.com](http://www.istanbuljewelryshow.com)

**Istanbul Jewelry Show – March 2019, the first jewelry exhibition of year 2019  
will be organized between 21 - 24 March 2019.**

### **About UBM Rotaforte**

*UBM Rotaforte Uluslararası Fuarçılık A.S. has been organizing the Istanbul International Jewelry, Watch & Equipment Fairs (Istanbul Jewelry Show) since 1986. Organized in March and October every year, the exhibitions bring together over 45.000 sector professionals and over 845 exhibitors. The exhibitions offer the best platform to fuel exports in the jewelry industry.*

### **About UBM**

*Istanbul Jewelry Show is organised by UBM, which in June 2018 combined with Informa PLC to become a leading B2B information services group and the largest B2B Events organiser in the world. Please visit [www.ubm.com/asia](http://www.ubm.com/asia) for more information about our presence in Asia.*

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