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Eyes of the world jewelry industry were on Istanbul!

Istanbul Jewelry Show – October 2019 hosted 20.172 visitors from 127 countries!

The second show in 2019 of Istanbul Jewelry Show, one of the top five jewelry exhibitions in the world, has just ended. Organized by Informa Markets for the 49th time Istanbul Jewelry Show – October 2019, introduced over 800 companies and brands from 20 countries to 20.172 sector professionals from 127 countries. Compared to October 2018 exhibition, October 2019 exhibition saw a 12% increase in the number of international visitors. Istanbul Jewelry Show plays an important role to Turkish Jewelry Industry reach its 2019 export target of USD 6 billion and March and October Exhibitions of Istanbul Jewelry Show broke its own record by hosting over 50 thousand jewelry buyers in 2019.

17.10.2019 – Istanbul, Recognized as one of the top five jewelry exhibitions in the world, and as Turkey's first and only specialized international jewelry exhibition, Istanbul Jewelry Show – October 2019 has closed its doors. The exhibition whereby over 800 companies and brands from 20 countries showcased their products has been visited by 20.172 sector professionals from 127 countries. Presidents of Associations from around 50 countries that had joined ASEAN Gems & Jewelry Association Conference as well as buyers from these countries visited Istanbul Jewelry Show and got together with professionals of the sector at the most prominent exhibition of the region. As part of the International Buyer Delegation Program organized alongside the exhibition, over 1.000 buyers from 70 countries have been hosted. Master and young designers showcased their trendy designs created for 2020 season at the Designer Market.

Turkey is now among the top destinations for global jewelry industry buyers!

Professionals of the global jewelry industry are showing growing interest in Istanbul Jewelry Show and Turkey every year. And one of the most concrete examples of this growing interest has been the 12% increase in the number of international visitors of October 2019, compared to the exhibition in October 2018. Again, at the October 2019 exhibition the number of international visitors increased by 164% for African countries, by 41% for North American countries, 11% for Asian countries, 10% for Middle Eastern countries and by 8% for European countries.

Istanbul Jewelry Show - October 2019 featured the "International Buyer Delegation Program" with the goal of increasing jewelry exports, finding new markets and preserving the market share. As part of the program, buyer delegation of over 1.000 professionals of the sector representing Europe, Middle East, USA, North Africa and Far East countries have been hosted at the exhibition.

Designer Market was once again the heart of jewelry design!

Organized every year as part of Istanbul Jewelry Show – October 2019, the Designer Market, brought together master and young jewelry designers on the same platform. Designers will be showcased their

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latest designs and signature jewelry products at the Designer Market, which is specially created at the exhibition venue.

ASEAN Gems & Jewelry Association Conference 2019 participants were hosted at Istanbul Jewelry Show!

ASEAN Gems & Jewelry Association Conference aims to facilitate networking and improve relations both among members of Precious Stone and Jewelry Associations in ASEAN region and with associations from NON-ASEAN countries (Australia, China, Hong Kong, India, Israel, Italy, Japan, South Korea, New Zealand, Sri Lanka, Taiwan, Turkey), Dialogue Partner Countries (USA, EU, Canada, Russia), Industrial Dialogue Partner Countries (Switzerland, Norway, Pakistan) and other countries, and to ensure coordinated work with associations from different countries. By visiting Istanbul Jewelry Show, Presidents of Associations from around 50 countries participating at ASEAN Gems & Jewelry Association Conference and professional buyers from these countries got together with the professionals of the sector at the most important event of the sector in the region.

Conference participant countries that had a 96% share in the 88 Billion USD global jewelry imports in 2018, and 97% share in 110 Billion USD global jewelry exports, have offered great opportunities in terms of increasing market diversity for Turkey which aims to increase its jewelry exports.

UBM Rotaforte Founding Partner Şermin Cengiz: "We broke a record by hosting over 50 thousand jewelry buyers at our exhibitions in 2019"

UBM Rotaforte Founding Partner Şermin Cengiz, "Thanks to our broad range of exhibitors that create trend-setting collections combining technology with design, Istanbul Jewelry Show exhibitions now attract greater attention from the global jewelry buyers. Number of international visitors at our March 2019 exhibition had increased by 9%. And our October 2019 exhibition where 51% of the visitors were from abroad, saw a 12% increase in number of international visitors. We are proud to have hosted over 50 thousand jewelry sector professionals at our March and October exhibitions that we organized in 2019. Istanbul Jewelry Show is capable of meeting all needs of jewelry buyers and with our 50th exhibition which will be organized in March 2020, we'll continue to offer the ultimate platform for fueling exports of the jewelry sector of our country."

Countries with Highest Number of Visitors at Istanbul Jewelry Show – October 2019:

	Country	Number of visitors
	Turkey	9.967
1	Iran	1.619
2	Algeria	510
3	Saudi Arabia	464
4	Lebanon	444
5	United Arab Emirates	431
6	Russian Federation	388
7	Egypt	371
8	Libya	321
9	India	318
10	Jordan	309
11	Iraq	301
12	Azerbaijan	251
13	Ukraine	227
14	Greece	207

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15	Israel	201
16	Syria	196
17	Tunisia	177
18	Morocco	174
19	Bulgaria	171
20	Italy	163
	Other	2.962
	Total	20.172

The 50th Istanbul Jewelry Show – March 2020, will be organized between 19 - 22 March 2020.

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About Informa Markets

Istanbul Jewelry Show is organized by Informa Markets, which is a division of Informa PLC. Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organizer, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit: www.informamarkets.com

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