

13/03/2018

1.500 buyers from 65 countries will boost the sector...

Turkish Jewelry Industry Getting Ready for a Show of Force at Istanbul Jewelry Show!

Organized by UBM Rotaforte Uluslararası Fuarçılık A.Ş., the Turkey office of UBM Asia, the biggest exhibition organizer in the Asian continent, and sponsored by Türk Ekonomi Bankası (TEB), which has been meeting the short and long-term financing needs of the jewelry sector for over 20 years and recognized as one of the 5th biggest international jewelry exhibition in the world, Istanbul Jewelry Show, will be bringing together for the 46th time, the professionals of the jewelry industry at CNR Expo, Istanbul Fuar Merkezi between 22 – 25 March 2018. As part of the International Buyer Delegation Program, around 1500 professionals from the target countries of the jewelry industry will be hosted at the exhibition as well. And the seminars to be organized under sponsorship of HRD Antwerp alongside the exhibition will provide information to the representatives of the jewelry industry. And master and young jewelry designers will be showcasing their latest models at the Designer Market.

Istanbul Jewelry Show which is one of the world's 5th biggest and Turkey's first and only specialized international jewelry exhibition, will be organized by UBM Rotaforte Uluslararası Fuarçılık A.Ş. with its 33 years of experience and under sponsorship of TEB, at CNR Expo Istanbul Fuar Merkezi for the 46th time between 22-25 March 2018.

The exhibition which will be sponsored by TEB, a leader in the field of gold banking in the industry, will be featuring over 1250 local and international jewelry companies and brands representing a wide range of product groups and sectors including gold, jewelry, diamonds, colored stones, precious and semi-precious stones, pearls, silver, silver accessories and silver household items, gold mounters, refinery, watches, molds, shop window decorations, machinery and equipment side industry, safes, software, and logistics and lighting product groups. The exhibitors will be showcasing their special products and collections to around 28.000 professionals of the sector that will come from over 110 countries.

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Turkish jewelry industry continues its rapid growth!

President of Jewelry Exporters' Association Ayhan Güner, who stated that Turkey is among the top five gold jewelry producers in the world indicated that the jewelry industry has come a long way thanks to, investments of businessmen, the high-quality craftsmanship of jewelry masters and designers, hard work of export professionals and support from the Ministry of Economy of Turkish Republic.

Güner who also added that growth of Istanbul Jewelry Show and the growth of the sector had some mutual effects and contributions said "Turkey is recognized as one of the leading countries by world jewelry authorities. We have the largest mounter industry in the world. Our gold refineries offer world standard quality and capacity. Jewelry item exports which was 2,8 million USD in 1992 reached 3,3 billion USD in 2017. According to figures from 2016, Turkey ranks second after Italy in Europe in gold jewelry production including scrap usage, and ranks fourth in the world after China, India and Italy. Turkey, which ranks number one in Europe and third in the world in scrap gold jewelry production, has moved up to the position of eleventh biggest jewelry exporter of the world. As our industry grows, so does our exhibition naturally. Thus, we aim to make the biggest possible investment in the exhibition to obtain the highest possible return every year." Güner also mentioned that they placed great emphasis on unique designs and that the great interest shown in Designer Market and jewelry design competitions every year are very promising for the future of the sector.

UBM Rotaforte Founding Partner Şermin Cengiz: "We're moving with assured steps towards becoming the leading exhibition of the global jewelry industry"

UBM Rotaforte Founding Partner Şermin Cengiz said: "We've been organizing Istanbul Jewelry Show for the last 33 years and today we've turned it into one of world's leading exhibitions with over 1250 exhibitors and brands. We are extremely happy and proud to be organizing for the 46th time, this exhibition which has become the number one priority of business agenda and a major meeting point for all professionals of the sector. As UBM Rotaforte, we've been pioneering the development of the sector since the first day of Istanbul Jewelry Show. In line with this, we aim to create new business opportunities by bringing together all stakeholders of the industry. Not only our exhibitors turned into sought after and highly demanded brands but also "Made in Turkey" branded jewelry products became the top preference of customers especially in the Middle East, Europe, Arabic Peninsula, Russia and CIS Countries. Parallel to this development on the part of the players of the sector, Istanbul Jewelry Show as well managed to increase its contribution to the sector every year. With the new business meetings to be held and agreements to be signed as part of the exhibition which will be sponsored by TEB, we aim to help realize around 80% of Turkish Jewelry Exports. And with our seminar program which

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we'll be organizing under sponsorship of HRD Antwerp, we'll be updating the sector's representatives about the latest developments in the industry as well."

Buyer Delegation Representing 65 countries will be at Istanbul Jewelry Show!

The exhibition will be featuring an "International Buyer Delegation Program" coordinated with support from the Ministry of Economy of Turkish Republic and organized by General Secretary of IMMIB-Istanbul Minerals and Metals Exporters Association, Jewelry Exporters' Association (JTR) and UBM Rotaforte with the goal of supporting exports, finding new markets and preserving the market share. As part of the program, around 1.500 professionals of the sector from Europe, Middle East, America, North Africa and Far East will be hosted at the exhibition.

Sponsored by HRD Antwerp, the Seminar will provide information flow to the sector!

At the seminar to be organized by HRD Antwerp, Istanbul Jewelry Show will bring together the experts of the sector, as well as sector's professionals from Turkey and the world. The seminar to be held alongside the exhibition, will feature panels titled "Synthetic Diamond" and "Rough Diamond" by HRD Antwerp Senior Instructor Wouter Vansteelant, "DnA - Diamonds and Antwerp - 570 years of Heritage" by Beau Declerk from Antwerp World Diamond Centre (AWDC) and "Invest in Turkey" by Attorney Kunter Gürel.

Master and young jewelry designers will be at Designer Market!

Organized every year by Jewelry Exporters' Association (JTR) as part of Istanbul Jewelry Show, Designer Market will bring together master and young jewelry designers on the same platform. Designers will be showcasing their designs and jewelries they produced at the Designer Market specially created at the exhibition venue.

The latest designs of 2018 will be debuted at Istanbul Jewelry Show!

Turkish Jewelry Industry, which recently managed to get rid of its label as the jewelry contract manufacturer in the world, and increased its reputation with unique jewelry designs, will be debuting trendy designs from the 2018 Spring/Summer jewelry collections for the taste of global jewelry buyers via special shows.

Sponsored by TEB and supported by The Ministry of Economy of Turkish Republic, Istanbul Minerals and Metals Exporters Association (IMMIB), Jewelry Exporters' Association of Turkey (JTR) and KOSGEB, and possessing quality certificate from UFI-The Global Association of the Exhibition Industry and Quality Management System ISO – 9001 certification, Istanbul Jewelry Show brings together over 47.000 professionals of the sector and over 845 exhibitors from Turkey and the world in a 90.000 m² venue every year in March and October.

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The exhibition is open only to sector's professionals, it is not open to public.

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Exhibition Dates and Hours

22 March 2018 – Thursday	11.30 - 19.00
23 March 2018 – Friday	09.30 - 19.00
24 March 2018 – Saturday	09.30 - 19.00
25 March 2018 – Sunday	09.30 - 17.00

About UBM Rotaforte Uluslararası Fuarçılık A.Ş.

UBM Rotaforte Uluslararası Fuarçılık A.Ş. is a joint venture of UBM Asia and Rotaforte Uluslararası Fuarçılık A.Ş. Founded in 1985, Rotaforte Uluslararası Fuarçılık A.Ş., has been organizing the Istanbul International Jewelry, Watch & Equipment Fair (Istanbul Jewelry Show) since 1986. Organized in March and October every year, the exhibitions bring together over 47.000 professionals of the sector and over 845 exhibitors from Turkey and the world in a 90.000 m². The exhibitions, which grow in parallel to the growth of the Turkish jewelry industry, offer the best platform to fuel exports in the jewelry industry.

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About UBM Asia

UBM Asia, is the biggest exhibition organizer of the Asian continent. With over 290 exhibitions organized in 26 cities in 16 countries, UBM Asia brings together over 2 million professionals of the sector. Providing employment for over 1600 people, UBM Asia also owns 18 online and 28 commercial publications.

www.ubm.com

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