

Post Show Release

43rd International “Istanbul Jewelry Show” Gathered Global Jewelry Industry with an 12% Increase in total Visitors and Enormous Interest from Overseas, Representing an 19% Increase in Overseas Visitors from the Globe

Istanbul, Turkey – 17th October 2016 – Capital of the gold in the region and one of the most important world class B2B international, jewelry, gold, watch and equipment fair in the world, **43rd International “Istanbul Jewelry Show” October 2016 edition organized by UBM Rotaforte and sponsored by Turkish Economy Bank (TEB)**, gathered global Jewellery jewellery industry at one stop at Istanbul CNR Expo.

Over 800 national and international exhibitors from Fine Gold Jewellery, Pearl Jewellery, Silver Jewellery and Households, Diamonds & Precious Stones Jewellery, Diamonds, Precious and Semi -Precious Stones, Pearls, Watches, Jewellery Display & Packaging Materials, Gemological Labs, Softwares, Safes, Mold, Machinery, Jewellery Tools & Equipments displayed their products and services just for industry professionals in gross **30,000 square metres** of exhibition space.

Visitor Profile

19.505 top buyers from 87 countries are welcomed at “Istanbul Jewelry Show” October 2016 edition. Compared with the 2015 October Edition of “ **Istanbul Jewelry Show” October 2016 had an 12% increase in total number of visitors and 19% increase in overseas visitors which is representing the 48% of visitor profile were international visitors.**

As the number one Jewellery trade show in the region and one of the most important B2B Jewellery exhibition in the world; **43rd International “Istanbul Jewelry Show “** jewellery, watch and equipment fair, once again proved its importance in the globe with an enormous interest both from local and international buyers and industry professionals.

TOP 20 Countries, besides Turkey are from Iran, Iraq, Algeria, Saudi Arabia, Lebanon, Jordan, United Arab Emirates, Syria, Tunisia, Ukraine, Bulgaria, Russia, Egypt, India, Azerbaijan, United States, Greece, Yemen, Italy and Israel.

Supported by the Republic of Turkey Ministry of Economy, Small and Medium Enterprises Development Organization (KOSGEB), Jewellery Exporters’ Association (JTR), sponsored by Turkish

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Economy Bank (TEB), certified by the Union of International Fairs (UFI) and the Quality Management System ISO-9001, Istanbul Jewelry Show, targeting the Middle East, Eastern Europe, Europe, North Africa, Russia, CIS Countries, United States and Asia once again confirmed its professional and international status in the jewelry industry.

Save The Date!

44th "Istanbul Jewelry Show";
16 – 19 March 2017!
www.istanbuljewelryshow.com

Editor's Note:

About UBM Rotaforte (www.ubmrotaforte.com)

UBM Rotaforte, a joint-venture company formed by UBM Asia and Rotaforte International Fairs Inc., owns the Istanbul Jewelry Show, an international exhibition for jewellery, gems , watches and related equipment. Now in its 29th year, the exhibition is held twice a year, in March and in October. Overall, the shows attract almost 60,000 visitors and 1,700 exhibitors, occupying net show floor space of more than 38,500 square meters. Products covered include gold, diamond and silver jewellery, precious and semi-precious stones, pearls, gold mountings, watches and clocks, machinery, tools and equipment, display units and security devices. The business is supported by the Turkish Jewellery Association JTR, a national trade body which represents more than 1,100 jewellery companies, including the major manufacturers. UBM Rotaforte also publishes a supporting magazine RFJ (in Turkish and English) and organises Turkish jewellery pavilions at a number of third-party events in Italy-Oro Arezzo, U.A.E-Dubai, India-Mumbai.

About UBM Asia (www.ubmasia.com)

Owned by UBM plc listed on the London Stock Exchange, UBM Asia operates in 19 market sectors with headquarters in Hong Kong and subsidiary companies across Asia UBM China in Shanghai, Hangzhou, Guangzhou and Beijing. We have over 240 products including trade fairs, conferences, trade publications, B2B/B2C portals and virtual event services. As Asia's leading exhibition organiser and the biggest commercial organiser in China, India and Malaysia, we stage the leading events of their kind across the region. Our 200 events, 24 publications and 16 vertical portals serve over 1,000,000 quality exhibitors, visitors, conference delegates, advertisers and subscribers from all over the world with high value face-to-face business-matching events, quality and instant market news and industry trends, and round-the-clock online trading networks and sourcing platforms. We have 1,100 staff in 21 major cities across Asia, stretching from Japan to Turkey.

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