

Post Show Release
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41st International “Istanbul Jewelry Show”

Hits A Record of 16% Growth In Visitors

Istanbul, Turkey – Known as the number one jewellery trade fair in the region bridging Europe and the Middle East, “**Istanbul Jewelry Show**” October 41st edition concludes with a record breaking total visitor growth of **16%** increase compared with the 2014 October edition.

Organized by UBM Rotaforte, the 41st edition of the fair took place 15-18 October at the Istanbul Expo Center in Turkey. As one of the most important B2B Global Jewelry Trade Fair, and the number fair establishing the bridge between Europe and the Middle East, “**Istanbul Jewelry Show**” hosted **17,467** buyers in total from **107** countries with a significant increase of **45%** in overseas unique visitors.

Istanbul Jewelry Show, showcased 841 exhibitors from 26 countries - once again showed its importance and gathered together premium quality buyers and manufacturers, wholesalers, retailers, exporters, importers, designers, buying agents and major industry professionals with a bigger selection of products including; Fine Gold Jewellery, Pearl Jewellery, Silver Jewellery and Households, Diamonds & Precious Stones Jewellery, Diamonds, Precious and Semi -Precious Stones, Pearls, Watches, Jewellery Display & Packaging Materials, Gemological Labs, Transportation , Softwares, Safes, Mold, Machinery, Jewellery Tools & Equipments.



During the 4 day event, occupied over 30.000 square meters gross exhibition space conducted new business opportunities with **17,467** top buyers and industry professionals from **107** countries.

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17,467 top buyers, **45%** from the domestic market and **45%** from overseas visited Istanbul Jewelry Show October 2015 edition from 107 countries across the globe.

The top 20 visiting countries of “Istanbul Jewelry Show” October 2015 Edition are; Turkey, Iran, Iraq, Saudi Arabia, Lebanon, Algeria, Greece, United Arab Emirates, Ukraine, Tunisia, Russian Federation, Israel, Syria, India, Italy, Egypt, Germany, Bulgaria, Jordan.



Ms. Sermin Cengiz, Managing Director of UBM Rotaforte stated that “We have been organizing “Istanbul Jewelry Show” since 1986 and in our 30th year anniversary, during such an economical environment in global, regarding on **16%** increase in total and **43%** increase in overseas visitors, once again proves Istanbul Jewelry Show’s importance in global and shows Istanbul Jewelry Show is a ultimate trading platform that ranks high on the agenda of every professional from the industry.”

Supported by the Republic of Turkey Ministry of Economy, Small and Medium Enterprises Development Organization (KOSGEB), Jewellery Exporters’ Association (JTR), certified by the Union of International Fairs (UFI) and the Quality Management System ISO-9001, Istanbul Jewelry Show, targeting the Middle East, Eastern Europe, North Africa, Russia, CIS Countries, United States and Asia once again confirmed its professional and international status in the jewelry industry.

Exhibitors’ Comments

“We have been participating Istanbul Jewelry Show for many years. My company is manufacturer for finish gold Jewellery in Singapore. Participating in the Istanbul Jewelry Show helped my company to extend my business connections especially from Dubai, Iran, Saudi Arabia. We plan to a exhibit with a bigger booth, next year” **Mahmoud Alhousain / Senzoni – Owner / Singapore**

“We are manufacturer and wholesalers of gold and silver Jewellery. We have been participating more than 20 years. This exhibition helped us to build our brand in Turkish market as well as overseas like Dubai, Azerbaijan, Iran. We are very satisfied with number of the visitors which are coming from all over the world.” **İbrahim Erhan Güler / Regold - Export Manager / Turkey**

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Buyers' Comments

"I am coming from Germany and this was my first time to visit Istanbul Jewelry Show and the show was really impressive. Visiting Istanbul Jewelry Show was a good opportunity to meet with new suppliers and expand my business. I met with 3 new suppliers. I will not miss the show in March 2016". **Thorsten Wolter / Diekette - Managing Director / Germany**

"This event is very well organized. I have been visiting this show almost 10 years and every year it gets better and better. I usually work with several companies and on this show I expand my business working with new companies. Not just good companies take place in this show also great products shown in this exhibition." **Eli Tarabishi / Le Pacha – Owner / UAE**

"Visiting Istanbul Jewelry Show was really helpful to expand my business connections. Also the event is well organized. I had a chance to meet with several new suppliers as well as my primary suppliers." **Huseyin Muslu / Fashion Diamond – Owner / Turkey**



The 42nd edition of the Istanbul Jewelry Show will take place 10 -13 March 2016 and the 43rd edition of the Istanbul Jewelry Show October will take place 13 -16 October both at the Istanbul Expo Center. For more information including exhibiting and visiting details visit www.istanbuljewelryshow.com.

Editor's Note:

About UBM Rotaforte (www.ubmrotaforte.com)

UBM Rotaforte, a joint-venture company formed by UBM Asia and Rotaforte International Fairs Inc., owns the Istanbul Jewelry Show, an international exhibition for jewellery, gems, watches and related equipment. Now in its

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29th year, the exhibition is held twice a year, in March and in October. Overall, the shows attract almost 60,000 visitors and 1,700 exhibitors, occupying net show floor space of more than 38,500 square meters. Products covered include gold, diamond and silver jewellery, precious and semi-precious stones, pearls, gold mountings, watches and clocks, machinery, tools and equipment, display units and security devices. The business is supported by the Turkish Jewellery Association JTR, a national trade body which represents more than 1,100 jewellery companies, including the major manufacturers. UBM Rotaforte also publishes a supporting magazine RFJ (in Turkish and English) and organises Turkish jewellery pavilions at a number of third-party events in Italy-Vicenza, U.A.E-Dubai, India-Mumbai, Ukraine-Kiev and Germany-Freiburg.

About UBM Asia (www.ubmasia.com)

Owned by UBM plc listed on the London Stock Exchange, UBM Asia operates in 19 market sectors with headquarters in Hong Kong and subsidiary companies across Asia UBM China in Shanghai, Hangzhou, Guangzhou and Beijing. We have over 240 products including trade fairs, conferences, trade publications, B2B/B2C portals and virtual event services. As Asia's leading exhibition organiser and the biggest commercial organiser in China, India and Malaysia, we stage the leading events of their kind across the region. Our 200 events, 24 publications and 16 vertical portals serve over 1,000,000 quality exhibitors, visitors, conference delegates, advertisers and subscribers from all over the world with high value face-to-face business-matching events, quality and instant market news and industry trends, and round-the-clock online trading networks and sourcing platforms. We have 1,100 staff in 21 major cities across Asia, stretching from Japan to Turkey.

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