

Post Show Release
14.10.2013

SPARKLING SUCCESS AT THE 37th ISTANBUL JEWELRY SHOW OCTOBER

Overall visitor attendance up 27%

The benchmark of the jewelry industry that carries a special importance for Turkey, **Istanbul Jewelry Show October 2013** assembled local and foreign companies and designers for the 37th time in Istanbul. Serving as the meeting point for the world jewelry industry and an outstanding trade bridge between Europe and the Middle East, Istanbul Jewelry Show October—organized by UBM Rotaforte concluded on a high note on 06th of October, occupying Halls 1-2 & 3 of Istanbul Fair Center with total gross exhibition space of 30.000 square meters.

The **Istanbul Jewelry Show October 2013** received a remarkable **27% increase in total visitors** compared to the 2012 edition. A total of **14.861 top buyers** including 3.470 revisits, 67% of whom were domestic visitors and 33% overseas representing **95 countries**, convened across four days to conduct business and meet suppliers and buyers from all over the world.



Istanbul Jewelry Show October_Opening Ceremony

Istanbul Jewelry Show October_Traffic inside the halls

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TOP 20 VISITING COUNTRIES	
COUNTRY	NO OF VISITORS
TURKEY	9990
IRAN	730
RUSSIAN FEDERATION	482
UNITED ARAB EMIRATES	243
UKRAINE	207
LEBANON	198
GREECE	177
IRAQ	156
AZERBAIJAN	153
SAUDI ARABIA	146
INDIA	139
TUNISIA	134
ISRAEL	126
ITALY	119
KAZAKHSTAN	91
BULGARIA	90
GERMANY	89
ALGERIA	88
UNITED STATES OF AMERICA	88
EGYPT	87
OTHER	1328

There has been an impressive increase of a buyer attendance from Morocco, Jordan, Syria, Romania, China, Libya, Serbia, Kosovo, Macedonia, UK, Kyrgyzstan, Albania, Hungary, Northern Cyprus Turkish Republic and Belgium compared to the 2012 edition of Istanbul Jewelry Show October. Once again, this confirms the Fair is truly a world-class trade event where one can conduct business with suppliers and buyers from all over the world.

This year, in addition to the **country and group pavilions** of **Hong Kong, Italy and Thailand**, more than 800 companies and brands from **Belgium, China, India, Lebanon, Spain, UAE, USA** and more (total 14 countries) participated in Istanbul Jewelry Show October 2013.

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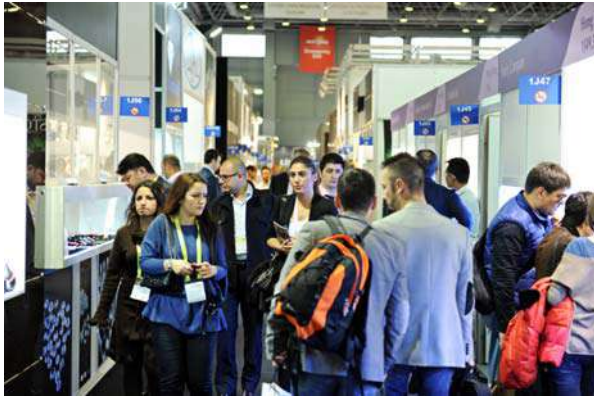
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Ms. Sermin Cengiz, Managing Director of UBM Rotaforte stated that the sector in Turkey is currently planning a target of USD 5 billion worth of exports in the coming 3 years, putting that in mind we realize that Istanbul Jewelry Show plays an important role in contributing to that target. “The show creates a meeting point that ranks high on the agenda of every professional in the industry and we feel proud for organizing this event for the 37th time. We organize this fair twice a year and I am comfortable to say that our October fair has become a brand just like our March edition. Compared to last year we achieved a growth of 50% in sqm. The Istanbul Jewelry Show provides an opportunity for participants and visitors to witness the latest developments in the sector and we believe that carries a great significance for Turkey which is planning to be the world's biggest jewelry producer. Trade exhibitions are channels for business opportunities and we are always happy to see IJS successfully fulfill its role in bringing business opportunities to our exhibitors. The rise in exhibitor numbers, exhibition space and number of visitors this year not only confirms the Fair’s international status but also highlights Istanbul’s important role in the global jewelry trade.”



Istanbul Jewelry Show October_Traffic inside the halls



Istanbul Jewelry Show October_business meeting inside the booth

Supported by the Republic of Turkey Ministry of Economy, Small and Medium Enterprises Development Organization (KOSGEB), Jewellery Exporters’ Association (JTR), certified by the Union of International Fairs (UFI) and the Quality Management System ISO-9001, Istanbul Jewelry Show, targeting the Middle East, Eastern Europe, North Africa, Russia, CIS Countries, United States and Asia once again confirmed its professional and international status in the jewelry industry.

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Exhibitors' Comments

“We are very satisfied with the local and overseas visitor profile. We had a chance to meet buyers from Egypt, Azerbaijan, Dubai and even we started to make business with Israeli buyers as well. Overall we are very satisfied about the Show organization. Thank you.”

Sade-İs, Abdullah Sanlı - Turkey

“We are very pleased with the wholesaler and visitors profile. Already we got orders from Libya, Dubai, Iraq, Azerbaijan and Russia. The information boards, registration area and behaviour of the security staff and services available are very satisfactory.” Kaya Gold, Ahmet Kaya - Turkey

“October fair is a meeting point for the wholesalers and importers worldwide. We had good business with buyers from Middle East and Africa. In addition, surprisingly, this time we are pleased with the customer profile.” Akhas, Kemal Yoldaş - Turkey

“Although this is our first participation to the show, we received very good results. We had the chance to get closer with buyers from Anatolia. We are satisfied with the request on quotation demands and orders. We will certainly participate again in March edition.”

Oxygene, Shinjuu - Italy



Istanbul Jewelry Show October_business meeting



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Buyers' Comments

"I have visited Indian and Hong Kong Pavilions and their new collections are so good! I ordered gold jewellery products from 2 different companies; Besay and a company from Hong Kong Pavilion. The show provides us a great chance to meet new suppliers from different countries. I will definitely visit your next Show."

Samen Sameni – Sameni Gold Jewellery, Iran

"This is our first time, first Show in Turkey. I get used to co-work with Turkish companies. I am looking for new partners that's why I decided to visit Istanbul Jewelry Show. It's definitely the right place to meet new suppliers from all over the world."

Doris Nasir- Lazure- Israil

"Great Job! We're very satisfied about mounting products this time. We already place orders to Eriş Mounting. We had a chance to meet with new suppliers from Turkey. Thank You!" Mounir Bakal- Zurich Jewellery- U.A.E.

"I am visiting Istanbul Jewelry Show for more than 10 years. I'm happy to see so many quality exhibitors here. Products and designs was very good. It's indicating the growth of Turkish Jewellery industry and the region. Thanks for your effort!"

Rabie Alsibaie- Alsebai Jewellery- Saudi Arabia

"I've been 5 times in this fair. I place order to Besay, Istor and still have meetings with some other gold Jewellery companies. The Fair enables me to meet new suppliers and provides me with a wide range of competitively priced products." Zaidan Al-Qassas- Al-Qassas Jewelry- Jordan

"I visit Istanbul Jewelry Show every year. The exhibits at the Fair are of excellent quality. I mostly place my orders to Ekol, Assos and Atasay this time." Aslan Jewellery- Ahmet Aslan/Ankara-Turkey

"The Fair is really good this time. I'm happy to see so many quality exhibitors here. The number of machinery exhibitors and the exhibit profile were above our expectations. We placed orders to Machinery groups." İsmail Apaydın, Apaydın Kuyumculuk- Turkey

-END-

Save the Coming Show Dates!

38th Istanbul Jewelry Show March	20-23 March 2014
39th Istanbul Jewelry Show October	16-19 October 2014

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Editor's Note

About UBM Rotaforte (www.ubmrotaforte.com)

UBM Rotaforte, a joint-venture company formed by UBM Asia and Rotaforte International Fairs Inc., owns the Istanbul Jewelry Show, an international exhibition for jewellery, gems , watches and related equipment. Now in its 28th year, the exhibition is held twice a year, in March and in October. Overall, the shows attract almost 60,000 visitors and 1,700 exhibitors, occupying net show floor space of more than 80.000 square metres. UBM Rotaforte also publishes a supporting magazine RFJ (in Turkish and English) and organises Turkish jewellery pavilions at a number of third-party events in Italy-Vicenza, U.A.E-Dubai, India-Mumbai, Thailand-Bangkok, Ukraine-Kiev, Czech Republic-Prague and Germany-Freiburg.

About UBM Asia (www.ubmasia.com)

Owned by UBM plc listed on the London Stock Exchange, UBM Asia is Asia's leading exhibition organiser and the biggest commercial organiser in mainland China, India and Malaysia. Established with its headquarters in Hong Kong and subsidiary companies across Asia and in the US, UBM Asia has a strong global network of 30 offices and over 1,400 staff in 25 major cities. We operate in 19 market sectors with 160 exhibitions, 75 conferences, 28 trade publications, 18 vertical portals and virtual event services for over 1,000,000 quality exhibitors, visitors, conference delegates, advertisers and subscribers from all over the world.

For further information and visual support:

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