

**Post Show Release**  
20th March 2017

# **44<sup>th</sup> International “Istanbul Jewelry Show” March sponsored by Türk Ekonomi Bankası (TEB) Kicked Off With An Enormous Interest from Overseas!**

***44<sup>th</sup> International “Istanbul Jewelry Show” hit a record of 95% Growth  
in Overseas Visitors and 32% growth in total visitors from 111  
countries including Turkey in its 32<sup>nd</sup> year.***

**Istanbul, Turkey – Number one B2B Jewellery Trade Fair in the region and world Class B2B Gold and Jewellery Fair “Istanbul Jewelry Show” March organized by UBM Rotaforte which is UBM Asia’s JV company in Turkey and sponsored by Türk Ekonomi Bankası (TEB) concluded with a record breaking total visitor growth of 32% increase compared with the 2016 March edition.**

Organized by UBM Rotaforte, the 44<sup>th</sup> edition of the fair took place **16 – 19 March 2017** at the Istanbul Expo Center (CNR Expo) in Turkey. As one of the most important B2B Global Jewelry Trade Fair, and the number one fair establishing the bridge between Europe and the Middle East, “**Istanbul Jewelry Show” March 2017** hosted **27,587** buyers in total from **111 countries** with a significant increase of **95%** in overseas unique visitors.

***“Istanbul Jewelry Show” March sponsored by TEB; Purely Trade –  
Simply The Market Place!***

Istanbul Jewelry Show, showcased over 1200 exhibitors from 17 countries - once again showed its importance and gathered *together* **premium quality buyers and** manufacturers, wholesalers, retailers, exporters, importers, designers, buying agents and major industry professionals with a bigger selection of products including; Fine Gold Jewellery, Pearl Jewellery, Silver Jewellery and Households, Diamonds &

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Precious Stones Jewellery, Diamonds, Precious and Semi -Precious Stones, Pearls, Watches, Jewellery Display & Packaging Materials, Gemological Labs, Transportation , Softwares, Safes, Mold, Machinery, Jewellery Tools & Equipments.

**During the 4 day event, occupied over 60.000 square meters gross exhibition space** conducted new business opportunities with **27,587** top buyers and industry professionals from **111 countries**.

**27,587** top buyers, **62%** from the domestic market and **38%** from overseas visited Istanbul Jewelry Show March 2017 edition from 111 countries across the globe.

### “Istanbul Jewelry Show” March 2017 Top Visiting Countries;

Visiting Countries	Count
1. Turkey	18.311
2. Iran	999
3. Iraq	821
4. Algeria	654
5. Saudi Arabia	625
6. UAE	425
7. Jordan	397
8. Lebanon	337
9. India	303
10. Russia	296
11. Ukraine	286
12. Germany	260
13. Israel	243
14. Tunisia	241
15. Syria	225
16. Bulgaria	180
17. Azerbaijan	178
18. Morocco	163
19. USA	161
20. Macedonia	153
<b>Other</b>	<b>2.329</b>
<b>Total</b>	<b>27.587</b>

Despite of the economical and political environment in globe, in its 32<sup>nd</sup> year, 44<sup>th</sup> International “**Istanbul Jewelry Show**” *sponsored by Türk Ekonomi Bankası (TEB)*, regarding on enormous interest in overseas visitors representing an **95% increase in overseas, 15% increase in local and 32% increase**

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**in total** number of visitors once again proved Istanbul Jewelry Show's importance as well as its professional and international status in the jewelry industry.

"Istanbul Jewelry Show" is supported by the Republic of Turkey Ministry of Economy, Small and Medium Enterprises Development Organization (KOSGEB), Jewellery Exporters' Association (JTR), certified by the Union of International Fairs (UFI) and the Quality Management System ISO-9001.

## Save The Date!

45<sup>th</sup> International "Istanbul Jewelry Show" will take place in between  
**12 -15 October 2017**  
at Istanbul Expo Center (CNR Expo).

For more information including exhibiting and visiting details visit  
[www.istanbuljewelryshow.com](http://www.istanbuljewelryshow.com)

### Editor's Note:

#### About UBM Rotaforte ([www.ubmrotaforte.com](http://www.ubmrotaforte.com))

UBM Rotaforte, a joint-venture company formed by UBM Asia and Rotaforte International Fairs Inc., owns the Istanbul Jewelry Show, an international exhibition for jewellery, gems, watches and related equipment. Now in its 29th year, the exhibition is held twice a year, in March and in October. Overall, the shows attract almost 60,000 visitors and 1,700 exhibitors, occupying net show floor space of more than 38,500 square meters. Products covered include gold, diamond and silver jewellery, precious and semi-precious stones, pearls, gold mountings, watches and clocks, machinery, tools and equipment, display units and security devices. The business is supported by the Turkish Jewellery Association JTR, a national trade body which represents more than 1,100 jewellery companies, including the major manufacturers. UBM Rotaforte also publishes a supporting magazine RFJ (in Turkish and English) and organises Turkish jewellery pavilions at a number of third-party events in, U.A.E-Dubai, India-Mumbai, Mexico city -Mexico.

#### About UBM Asia ([www.ubmasia.com](http://www.ubmasia.com))

Owned by UBM plc listed on the London Stock Exchange, UBM Asia operates in 19 market sectors with headquarters in Hong Kong and subsidiary companies across Asia UBM China in Shanghai, Hangzhou, Guangzhou and Beijing. We have over 240 products including trade fairs, conferences, trade publications, B2B/B2C portals and virtual event services. As Asia's leading exhibition organiser and the

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**16 - 19 MARCH 2017**

biggest commercial organiser in China, India and Malaysia, we stage the leading events of their kind across the region. Our 200 events, 24 publications and 16 vertical portals serve over 1,000,000 quality exhibitors, visitors, conference delegates, advertisers and subscribers from all over the world with high value face-to-face business-matching events, quality and instant market news and industry trends, and round-the-clock online trading networks and sourcing platforms. We have 1,100 staff in 21 major cities across Asia, stretching from Japan to Turkey.

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