

Post Show Release

Destination To Satisfy Any Sourcing Needs; 42nd International “Istanbul Jewelry Show” Gathered Global Jewelry Industry

Istanbul, Turkey – 20th March 2016 – Capital of the gold in the region and one of the most important world class B2B international, jewelry, gold, watch and equipment fair in the world, **42nd International “Istanbul Jewelry Show” March 2016 edition organized by UBM Rotaforte and sponsored by Turkish Economy Bank (TEB)**, gathered global Jewellery jewellery industry at one stop at Istanbul CNR Expo (Istanbul Fair Center).

1250 national and international exhibitors from Fine Gold Jewellery, Pearl Jewellery, Silver Jewellery and Households, Diamonds & Precious Stones Jewellery, Diamonds, Precious and Semi -Precious Stones, Pearls, Watches, Jewellery Display & Packaging Materials, Gemological Labs, Softwares, Safes, Mold, Machinery, Jewellery Tools & Equipments displayed their products and services just for industry professionals in gross **60,000 square metres** of exhibition space.

Visitor Profile

21.280 top buyers from 100 countries are welcomed at “Istanbul Jewelry Show” March 2016 edition.

Top 20 Visiting Countries	
Country	Number Of Visitors
TURKEY	16.974
IRAN	582
ALGERIA	316
SAUDI ARABIA	150
LEBANON	139
GREECE	109
ISRAIL	107
TUNISA	102
UKRANIA	101
GERMANY	100
INDIA	92
SYRIA	86
MACEDONIA	83

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JORDAN	73
BULGARIA	67
IRAQ	64
UAE	63
MOROCCO	59
USA	53
AZERBAIJAN	51
OTHER	1.909

Supported by the Republic of Turkey Ministry of Economy, Small and Medium Enterprises Development Organization (KOSGEB), Jewellery Exporters' Association (JTR), sponsored by Turkish Economy Bank (TEB), certified by the Union of International Fairs (UFI) and the Quality Management System ISO-9001, Istanbul Jewelry Show, targeting the Middle East, Eastern Europe, Europe, North Africa, Russia, CIS Countries, United States and Asia once again confirmed its professional and international status in the jewelry industry.

Exhibitors' Comments

"This is our second time as a exhibitor. It is very well organized and in general we are happy for participating. We will participate at your upcoming event, too." **Gianni Pollono (Sales Manager) - OMBI / Italy**

"We have visited Istanbul Jewelry Show many times and this time we participated as an exhibitor. Next time, I will have a bigger space. I find this show very successful and well organized." **Enad Mosa - ENA IMPORT & MARKETING / Israil**

"In general, it is very well organised and successful fair. We had new connections, and have new clients as well. Although, it has less visitors compared with previous events, we had chance to meet with buyers and had opportunity to have more orders." **Selin Nizam – Roberto Bravo / Turkey**

"Visitor numbers was less than the previous years, but we are happy with the clients and having new connections. We think, this event is very important for the jewelry industry. " **Serkan Ahlat – ENDA by Haspolat / Turkey**

"We are very happy with our location. Every time we are happy with the buyers traffic in this fair and this fair's success is not only helps us to gain new connections and clients, it is also very beneficial for the jewelry industry growth, too. We will participate to your next edition as well." **Akın Tezcan – Casta – SIL / Turkey**

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Buyers' Comments

"This was not my first time to visit the show, and this show did manage to fill my expectations. The qualities of the exhibitors were high and I had a chance to meet with the companies' which fits my company profile. I also had chance to find new designs in this show." **R.Tamaddoni (Managing Director) – Elegans / Iran**

"Istanbul Jewelry Show is always well organized and successful exhibition. We also have had a good opportunity to meet with new companies to place an order. This year we find new equipments to purchase. We will come for the next show, too." **Chakroun Achraf – Jewelry Chakroun / Tunisia**

"This Show was a great platform to interact with new clients and gain knowledge with other Jewelry traders. This event is well organized and was really helpful to us. I will definitely visit the show in October." **Kevin James (Managing Director) / India**

"I am visiting Istanbul Jewelry Shows every year. The show was successful, and the number of the exhibitors is satisfying. I made several business connections." **Alper Emir – Divan Jewellery / Turkey**

"We are retailer and we do visit the show twice a year. The exhibition was well organized. Overall I am satisfied with the business connections that we made it in this Show." **Şenay Şenöz – Agodi Jewelry / Turkey**

"Our main product line is silver jewelry and precious stones jewelry and we visit this show to make new connections. The security of the exhibition was really good, and well managed. We had meetings with our existing suppliers." **Mustafa Altunay – Kale Bilezik / Turkey**

"Istanbul Jewelry Show was a great opportunity to expand our business. We think, this exhibition was well organized than previous exhibitions. We made business connections." **Nazar Yeşiltepe – Hill Design / Turkey**

Save The Date!

**43rd "Istanbul Jewelry Show";
13 – 16 October 2016!**

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Editor's Note:

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About UBM Rotaforte (www.ubmrotaforte.com)

UBM Rotaforte, a joint-venture company formed by UBM Asia and Rotaforte International Fairs Inc., owns the Istanbul Jewelry Show, an international exhibition for jewellery, gems , watches and related equipment. Now in its 29th year, the exhibition is held twice a year, in March and in October. Overall, the shows attract almost 60,000 visitors and 1,700 exhibitors, occupying net show floor space of more than 38,500 square meters. Products covered include gold, diamond and silver jewellery, precious and semi-precious stones, pearls, gold mountings, watches and clocks, machinery, tools and equipment, display units and security devices. The business is supported by the Turkish Jewellery Association JTR, a national trade body which represents more than 1,100 jewellery companies, including the major manufacturers. UBM Rotaforte also publishes a supporting magazine RFJ (in Turkish and English) and organises Turkish jewellery pavilions at a number of third-party events in Italy-Oro Arezzo, U.A.E-Dubai, India-Mumbai and Germany-Freiburg.

About UBM Asia (www.ubmasia.com)

Owned by UBM plc listed on the London Stock Exchange, UBM Asia operates in 19 market sectors with headquarters in Hong Kong and subsidiary companies across Asia UBM China in Shanghai, Hangzhou, Guangzhou and Beijing. We have over 240 products including trade fairs, conferences, trade publications, B2B/B2C portals and virtual event services. As Asia's leading exhibition organiser and the biggest commercial organiser in China, India and Malaysia, we stage the leading events of their kind across the region. Our 200 events, 24 publications and 16 vertical portals serve over 1,000,000 quality exhibitors, visitors, conference delegates, advertisers and subscribers from all over the world with high value face-to-face business-matching events, quality and instant market news and industry trends, and round-the-clock online trading networks and sourcing platforms. We have 1,100 staff in 21 major cities across Asia, stretching from Japan to Turkey.

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