

**Post Show Release**  
02.04.2014

## **Leading Jewelry Trade Platform of Eastern Europe, Near Asia and the Middle East;**

### **“Istanbul Jewelry Show” Gathered Together World Jewelry Industry for the 38<sup>th</sup> Time in Istanbul**

**Ultimate Jewelry Trade Platform and the wide region’s most preferred, leading jewelry exhibition; 38<sup>th</sup> “Istanbul Jewelry Show” March organized by UBM Rotaforte with the Main Sponsorship of Turkish Economy Bank (TEB), gathered together major industry professionals from 111 countries on 20 - 23 March 2014 in 6 Halls over 60.000 square meters exhibition space at Istanbul Fair Center (CNR-Expo)**

One of the leading jewelry event for the industry professionals and the leading ultimate trade event in the region, **“Istanbul Jewelry Show” March 2014** Exhibition, once again provided an ideal platform for international buyers and sellers during the four - day event for the 38th time.



### **Spectacular Intense Interest to the “Istanbul Jewelry Show” March**

The 38th edition of **“Istanbul Jewelry Show” March 2014** brought together manufacturers, wholesalers, retailers, and industry professionals with a bigger selection of products including; Fine Gold Jewellery & Pearl Jewellery, Silver Jewellery, Diamond & Precious Stone Jewellery, Diamonds, Precious and Semi -

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Precious Stones, Pearls, Watches, Jewellery Display & Packaging Materials, Gemological Labs, Transportation , Software, Safes, Machinery, Jewellery Tools & Equipment.

**1200 exhibitors**, participated from **25 countries** including; Turkey, Belgium, China, Germany, Greece, Hong Kong, India, Indonesia , Italy, Japan, Malaysia, South Korea, United Arab Emirates, U.S.A., Thailand, and many other countries **in 6 Halls** over **60.000 gross square meters** exhibition space conducted new business opportunities with **26,974** top buyers and industry professionals from all over the world.



## Visitor Profile

**26,974 top buyers**, **73,23 %** from the local market and **26,77 %** from overseas, visited “**Istanbul Jewelry Show**” from across the globe including **111 countries**.

**The top 20 visiting countries of “Istanbul Jewelry Show” March 2014 Edition** are; Turkey, Russian Federation, Iran, Greece, Iraq, India, United Arab Emirates, Lebanon, Algeria, Morocco, Israel, Tunisia, Egypt, Italy, Germany, Saudi Arabia, Macedonia, Ukraine, Bulgaria and Syria.

The recorded uptrend in exhibitor numbers, exhibition space and number of visitors of “**Istanbul Jewelry Show**” **March 2014** from **111 countries** confirms both the Fair’s international importance and also the highlights of Istanbul’s status for the jewelry trade industry globally.

## Exhibitors’ Comments

“We are totally satisfied with the “Istanbul Jewelry Show” March 2014. We are also very happy with the visitor profile and buyers as well. We had good business, especially from Lebanon , Israel and Azerbaijan countries” **Abdullah Sanlı - Sade-Is / Turkey**

“Our company is participating to the “Istanbul Jewelry Show” March & October Exhibitions, for a very long time. March 2014 Edition of “Istanbul Jewelry Show” is also very successful as usual. Visitor profile

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is very well. We have so many new business contacts during the fair and had orders mainly from Iran, Iraq and North Africa buyers. **Helena Taş - Cetaş / Turkey**

“Although this is our first participation to the show, we received very good results. We get nice contacts mostly from Turkey, Iran and Russia.” **Vishal Mehta - H Dipak / Belgium**

“We like the show. If I make the list of buyers, We are happy with Armenian, Russian and Turkish buyers.” **Sagar Shah - Inter Gems / Dubai, UAE**



“Show is excellent. We had very good business contacts and March Edition of “Istanbul Jewelry Show” is very successful for our company. Our designs and product groups get attention of especially Dubai and other Arabic Countries’ buyers delegations. We made good business.” **Yılmaz Tapar - Tapar Kuyumculuk / Turkey**

“Istanbul Jewelry Exhibition is nice show and Turkey is a nice market. Connect with lots of European & Russian buyers.” **Yogesh Kasliwal - Gemco International / India**

“We are happy about buyers, especially Russian buyers are the best.” **Amit - Neon Gems / India**

## Buyers’ Comments

“We are so happy with the rise of the exhibitor companies. Istanbul Jewelry Show is again organized very successfully. We made business with Sisma Machinery.” **Unit Anil - Anil Gold / Turkey**

“We are generally happy with your organization and fair plan is very successful. We ordered from Diamond RENE. We will also contact with some other companies after the show, too.” **Ibrahim Yıldız - Safir Gold / Turkey**

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“We like the show. Very satisfied about the Machinery products. We give orders from Nokta Model Machinery and Tarz model.” **Davydov Yuri / Russia**

“Trend, Miro ‘s new collections are so well! Exhibitors in Istanbul Jewelry Show have good quality products with nice prices.” **El Mostapha Azeddine / Morocco**



“Great Job! Istanbul Jewelry Show is very nice. Give orders from Kılıç Alyans. Thanks a lot.” **Harout Balabanian - Aleppo Jewelry / Armenia**

“We made business with Arıkan Watch, we will have connection with them and also with some other companies after the show, too.” **Gökhan Altunkara / Turkey**

“Cetaş, Hemera products are fine, already give orders from them.” **Rafi Istanbuli - Pronto Jewellery / Dubai, U.A.E.**

“Satisfied about the products & designs, especially Arpaş, Altınkum Companies”. **A.Polichronis / Greece**

“Fair is very good, it is nice to see new designs & new companies. We already give orders from Arpaş, Koçak and Roberto Bravo Companies.” **Savic Dragan - Zlatara Rubin / Bosnia**

“We are following all editions of “Istanbul Jewelry Show” and very happy with the show. We ordered from Melis Jewelry and Uğur İnci Jewelry.” **Hüseyin Unlucomert - Gencler Jewelry / Turkey**

**Save The Following Show Date!**

**39<sup>th</sup> “Istanbul Jewelry Show” ; 16 – 19 October 2014!**

[www.istanbuljewelryshow.com](http://www.istanbuljewelryshow.com)

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## Editor's Note:

### About UBM Rotaforte ([www.ubmrotaforte.com](http://www.ubmrotaforte.com))

UBM Rotaforte, a joint-venture company formed by UBM Asia and Rotaforte International Fairs Inc., owns the Istanbul Jewelry Show, an international exhibition for jewellery, gems, watches and related equipment. Now in its 29th year, the exhibition is held twice a year, in March and in October. Overall, the shows attract almost 60,000 visitors and 1,700 exhibitors, occupying net show floor space of more than 38,500 square meters. Products covered include gold, diamond and silver jewellery, precious and semi-precious stones, pearls, gold mountings, watches and clocks, machinery, tools and equipment, display units and security devices. The business is supported by the Turkish Jewellery Association JTR, a national trade body which represents more than 1,100 jewellery companies, including the major manufacturers. UBM Rotaforte also publishes a supporting magazine RFJ (in Turkish and English) and organises Turkish jewellery pavilions at a number of third-party events in Italy-Vicenza, U.A.E-Dubai, India-Mumbai, Ukraine-Kiev and Germany-Freiburg.

### About UBM Asia ([www.ubmasia.com](http://www.ubmasia.com))

Owned by UBM plc listed on the London Stock Exchange, UBM Asia operates in 19 market sectors with headquarters in Hong Kong and subsidiary companies across Asia UBM China in Shanghai, Hangzhou, Guangzhou and Beijing. We have over 240 products including trade fairs, conferences, trade publications, B2B/B2C portals and virtual event services. As Asia's leading exhibition organiser and the biggest commercial organiser in China, India and Malaysia, we stage the leading events of their kind across the region. Our 200 events, 24 publications and 16 vertical portals serve over 1,000,000 quality exhibitors, visitors, conference delegates, advertisers and subscribers from all over the world with high value face-to-face business-matching events, quality and instant market news and industry trends, and round-the-clock online trading networks and sourcing platforms. We have 1,100 staff in 21 major cities across Asia, stretching from Japan to Turkey.

### For further informations and visual support:

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