

Trends of the Jewelry Industry are Set in Istanbul

WGSN, the world's leading consumer trend forecaster, will reveal the jewelry trends at Istanbul Jewelry Show!

Recognized as one of the top five jewelry exhibitions in the world, Istanbul Jewelry Show will be held on 16-19 March 2023 at Istanbul Expo Center for the 53rd time. The exhibition will also host the "Art for Jewellery - Inspiration Hub", which presents the inspiring aspect of art, with the support of the Jewellery Exporters' Association. At the event, WGSN, the world's leading consumer trend forecaster, will be concurrently hosted as the seminar and content partner by Istanbul Jewelry Show, for the first time, with a view to contribute to the information flow and development of jewelry industry. Trends and forecasts regarding the jewelry industry will be presented to industry representatives at the seminar to be held.

The world's leading international jewelry exhibition, Istanbul Jewelry Show, is preparing to host 40,000 jewelry buyers from more than 140 countries on 16-19 March 2023 at Istanbul Expo Center. Organized twice a year by Informa Markets, the exhibition is the meeting point of the industry, not only for the products exhibited by the exhibitors, but also for its concurrent events.

"Art for Jewellery – Inspiration Hub" held with the support of the Jewellery Exporters' Association and Istanbul Jewelry Show for the first time during the October 2022 fair is preparing to bring together art and jewelry this year, as well. WGSN, the world's leading consumer trend forecaster, will also conduct a seminar for the first time during the event. As the latest trends in the jewelry industry are announced as part of the seminar, a great interest is expected to be shown by both local and foreign exhibitors.

About Informa Markets

Informa Markets creates business platforms for industries and specialist markets to conduct trade activities, make innovations and grow. We provide opportunities to all market participants around the world to engage, experience and do business via live exhibitions, targeted digital services and actionable data solutions. We bring together more than a dozen buyers and sellers from global industry, which include Pharmaceuticals, Food, Medical Technology and Infrastructure industries. As a leading market-maker company in the world, we carry into effect a wide range of specialist markets, offer new opportunities and contribute to the improvement of these markets for 365 days in a year. For more information: www.informamarkets.com

About WGSN

WGSN, the world's leading online research and analytics service, provides services to the fashion industry. Founded in 1998 in London, WGSN reaches 74,000 users in 87 countries through its offices and global consultants, established also in several fashion centers like New York, Tokyo, Paris and Barcelona. Members of WGSN include numerous well-known brands around the world.

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