

Jewelry Trends are Steered from Istanbul

One of the top five jewelry trade shows in the world, the Istanbul Jewelry Show brings different initiatives into the sector in addition to showcasing a wide range of products and services and concurrent activities. As a trendsetter for the upcoming seasons, the event will take place at the Istanbul Expo Center from October 5th to 8th, 2023. Of particular note is the “Art for Jewellery- Inspiration Hub” event, which will feature a seminar delivered by WGSN, a renowned trend forecasting company, on October 6th, Friday. This seminar will provide an overview of the 2024 Spring-Summer trends and is expected to steer the industry while both exhibitors and visitors will have the opportunity to gain insight into how to prepare for the new season.

The Istanbul Jewelry Show, one of the top five events of the world, will showcase the finest “Golds”, “Stones,” and “Diamonds” in Istanbul. Scheduled to be organized at the Istanbul Expo Center by Informa Markets between October 5th and 8th, 2023, this event is poised to become a premier international hub for displaying superior products and services.

The show serves to foster the growth and sustainability of the industry, showcasing not only products and services but also simultaneous events. To this end, an event titled “Art for Jewelry-Inspiration Hub” will be organized with the support of the Jewelry Exporters’ Association and the Istanbul Jewelry Show. The event will also feature a seminar hosted by WSGN, the world’s leading trend forecasting company. The Sales Manager of WGSN, Seden Ünlü, is set to organize a seminar on October 6th, Friday, which will cover the spring and summer and equipment trends for 2024. During the seminar, Ünlü will provide valuable insights that will help both exhibitors and visitors prepare for the upcoming season.

About Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate, and grow. We provide customers and partners around the globe with opportunities to engage, experience, and do business through face-to-face exhibitions, specialist digital content, and actionable data solutions. We connect buyers and sellers in over a dozen specialist markets, including Pharmaceuticals, Food, Medical Technology, and Infrastructure. As the world’s leading exhibitions organizer, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit: www.informamarkets.com

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About WGSN

WGSN is the world's leading online research and analysis service that guides the fashion industry. Founded in 1998 and headquartered in London, WGSN has a global presence with consultants and offices in major fashion hubs like New York, Tokyo, Paris, and Barcelona, serving over 74,000 users across 87 countries. WGSN members include globally recognized fashion brands.

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