

## **The Jewelry Glitter in Global Exports Spreads from Istanbul to the World**

**The Jewelry Sector, which has an important position in the global economy, is preparing to come together at Istanbul Jewelry Show, one of the five largest international jewelry fairs in the world. The show, which will be organized by Informa Markets under the sponsorship of Elmas Kule between October 5-8, 2023, at Istanbul Expo Center, aims to bring together the latest products and services of more than 1000 companies and brands with more than 27 thousand industry professionals from more than 140 countries. The organization brings together hundreds of products and services from gold to jewellery, diamonds to machinery and equipment on a single platform, while enabling exhibitors and visitors to expand their business network.**

The 54<sup>th</sup> Istanbul Jewelry Show, which will take place at the Istanbul Expo Center between October 5-8, 2023, sponsored by Informa Markets with the Elmas Kule, is at the top of the agenda of industry professionals with the opportunity to meet and cooperate with buyers from different geographies from the USA to India.

### **The Biggest October Fair to be Organized**

Istanbul Jewelry Show, which brings the industry together twice a year in Istanbul, in March and October, is preparing to host the biggest October fair ever. The show will increase from 40 thousand square meters to 50 thousand square meters and will host more than 27 thousand industry professionals from more than 140 countries in 5 halls. Product groups such as gold, jewelry, diamonds, colored stones, precious and semi-precious stones, pearls, silver, silver jewelry and silver household goods, gold montage, refinery, watch, mold, showcase decoration, machinery-equipment, and sub-industry, safe, software, logistics and lighting will be presented to the visitors.

### **The show will host events that support the development of the industry**

The show stands out not only with its commercial activities but also with its calendar of events supporting the development of the sector. In this context, with the Designer Club, a joint project of the Jewellery Exporters' Association and Istanbul Jewelry Show, jewelry designers and craftsmen will have the chance to exhibit the designs and jewelry they produce at a special booth reserved for them.

The "Art for Jewellery-Inspiration Hub" event, hosted by Istanbul Jewelry Show, will bring art and jewelry together. Art For Jewellery will host seminars that will broaden the horizons of the industry with many speakers from global influences to important names of the art and jewelry industry. In addition, WGSN, the world's number one trend forecasting firm, will provide critical insights into consumer preferences by announcing the trends of the new season at Art for Jewellery.

### It is Targeted to Realize 80 Percent of Jewelry Exports at the Show

Stating that Türkiye is among the world's five largest markets in terms of gold jewelry market size with India, China, USA and Russia, Istanbul Jewelry Show Founding Partner Sermin Cengiz said, "We are among the top three countries in world jewelry exports. Last year, the sector realized an export of 5 billion 855 million dollars. In this context, our fair is an important trade center. It is aimed that nearly 80 percent of Türkiye's jewelry exports will be realized through business negotiations during the fair. These meetings will also reflect positively on the country's economy. We have made our show, which we started 37 years ago with the participation of 38 companies, one of the leading fairs in the international arena and offer a unique environment where the Turkish jewelry sector is introduced to the world. We believe that fairs are very important for the development of the sector. In such events, companies find the opportunity to introduce themselves and closely follow the latest developments in the sector.

### Sustainability is a Part of Istanbul Jewelry Show

With the vision of sustainability, many environmentally sensitive activities at the show draw attention to the importance of the issue. In order to reduce the carbon emissions of the event, details such as reducing printed materials, recycling badges and exhibition carpets, saving electricity by using LED, technology, conducting visitor surveys online via tablet to reduce paper use, and transporting exhibitors and visitors to the fairground by public transportation to minimize CO2 emissions come to the fore.

[www.istanbuljewelryshow.com](http://www.istanbuljewelryshow.com)

**The fair is solely for jewelry industry experts and is not open to public.**

### About Informa Markets:

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, targeted digital services and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Pharmaceuticals, Food, Medical Technology and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit: [www.informamarkets.com](http://www.informamarkets.com)