Dear Exhibitor,

Istanbul Jewelry Show - October 2021, which we will organize between 07 - 10 October 2021 sponsored by HRD Antwerp, we are continuing our works with our public relations agency (Purple PR) in order to increase awareness in the international, national and local press before and during the fair.

If you have an **important event**, **a very special product** (clothes, tiara, stone) to be exhibited during the show, a jewel that you think is the **most expensive product of the fair**, or a **prominent/famous figure** who will visit your booth, please contact us and our PR agency. (Purple Communication Consultancy – Mrs. Senem Güler - Mobile: +90 0544 208 53 22 - Email: senem@purpleiletisim.com)

In the light of this information you have shared with us; we will be able to guide the press members who visit our fair to your booth more quickly and you’ll be able to increase your awareness via press coverages.

Thank you!

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| --- | --- |
| **Company Name:** |  |
| **Booth Number:** |  |
| **Product’s Name:** |  |
| **Weight and material of the product (Diamond, Gold, Stone)** |  |
| **Product construction time, pieces information:** |  |
| **Price and image of the product:** |  |
| **Name of Celebrity:** |  |
| **The Famous Person Will Attend the Fair Day & Time:** |  |
| **Other:** |  |