

The Jewelry of Economy Shines

The jewelry of economy continues to shine every single day. Having an annual gold production of 35 tons, Türkiye has broken a record with a 419,9 million dollars of jewelry exports in January. Ranking amongst top 10 countries in global gold production, Türkiye prepares to host for the 53rd time the “Istanbul Jewelry Show”, one of the top 5 jewelry fairs of the world. The fair to be held by Informa Markets at Istanbul Expo Center on 16-19 March 2023 targets at bringing the latest products and services of 1500 companies and brands with over 40.000 sectoral professionals coming from over 140 countries.

Türkiye’s exports grow unabated despite the setbacks in global supply chain that deeply affect the entire world, the Russian-Ukrainian war, and energy crisis. ‘Jewelry Sector’ holds an important position in respect of export products. While the jewelry sector performed 5 billion 855 million dollars of exports in 2022, the gold and silver exports increased by 7% and stone jewelry exports grew by around 33%. Representatives of such an outstanding sector prepare to gather for the 53rd time at ‘Istanbul Jewelry Show’ to be held by Informa Markets at the Istanbul Expo Center on 16-19 March 2023.

1500 companies and brands will be exhibiting in the fair that comprises of product groups like gold jewelry, diamond, color stone jewelry, precious and semi-precious stones, pearl, silver, silver jewelry and silver houseware, molding, refinery, watches, display and packaging, machinery-equipment and sub-industry, jewelry safe, software, logistics, and lighting. The companies exhibiting in the fair that provides meeting and cooperation opportunities with buyers from the U.S.A to India and many other regions will be displaying their special products and collections to 40.000 sector professionals coming from over 140 countries.

The Trends of the Jewelry Sector will be Set

The fair hosting the domestic and international professionals will not only feature the Designer Club, the joint project of the Jewelry Exporters’ Association and Istanbul Jewelry Show, but also will provide the opportunity to the jewelry designers and masters to display the designs and jewelries at their own stand. This compartment at the exhibition space ensures that designers open up to the world. “Art for Jewelry – Inspiration Hub” will also be held at the fair with the cooperation of Jewelry Exporters’ Association and Chamber of Jewelers of Istanbul. WSGN, world’s number 1 trend forecasting firm will announce the sectoral trends within the scope of the event that aims at the art’s and artist’s contribution to the jewelry sector with the help of different projects.

Turkish Jewelry Sector is Promoted to the World

Şermin Cengiz, Istanbul Jewelry Show Founding Partner said: “Jewelry is a leading value-adding product. Jewelry accounts for 80% of the 6 billion dollars of exports in our fair. The gold reserves discovered in Türkiye provide a positive impact on national exports and demands. As we set out this journey 37 years ago with the exhibiton of 38 firms, we are now offering a unique environment where the Turkish jewelry sector is promoted to the world. We will incessantly continue to create job opportunities for our sector and further increase our exportation goal.”

Sustainability Comes to Fore at the Fair

Several environmentally sensitive works draw attention to the importance of sustainability. In line with the vision of sustainability, the event features details like reduction of printed materials, recycling of badges and exhibition carpets, energy saving via LED technology, online preparation of visitor’s surveys via tablets with a view to reducing paper use and transporting the exhibitors and visitors to the exhibition area by mass transportation to minimize CO2 emissions.

www.istanbuljewelryshow.com

About Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate, and grow. We provide the entire global market participants opportunities to engage and experience business activities via the fairs entailing individual participation, targeted digitalized services, and actionable data solutions. We are bringing together buyers and vendors from a dozen of global industries including Pharmaceutical, Food, Medical Technology, and Infrastructure sectors. As the world’s leading market forming company, we are introducing a multi-faceted specialized market, offering new opportunities, and contributing to the development of these markets 365 days a year. For further information: www.informamarkets.com

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