

56th

IJS Istanbul Jewelry Show

Post Show Report

**02-05
OCTOBER
2024**

Istanbul Expo Center



ijs ISTANBUL
JEWELRY
SHOW

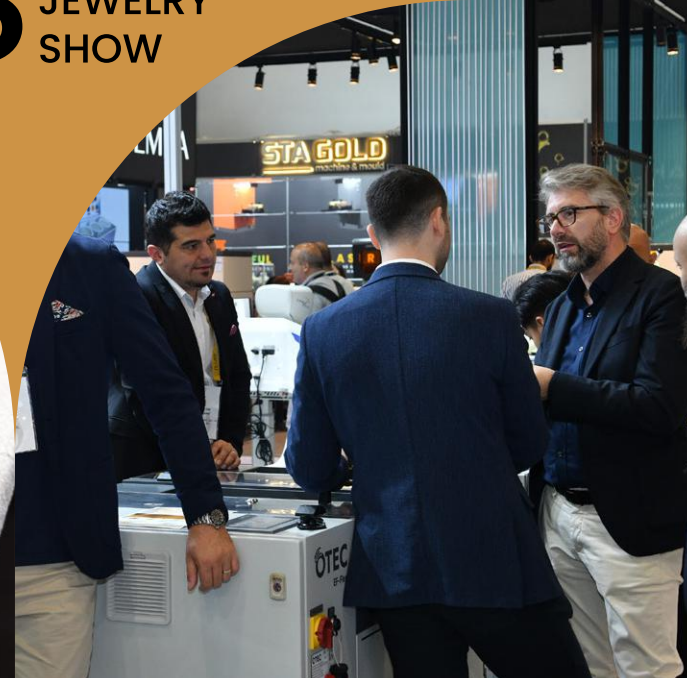
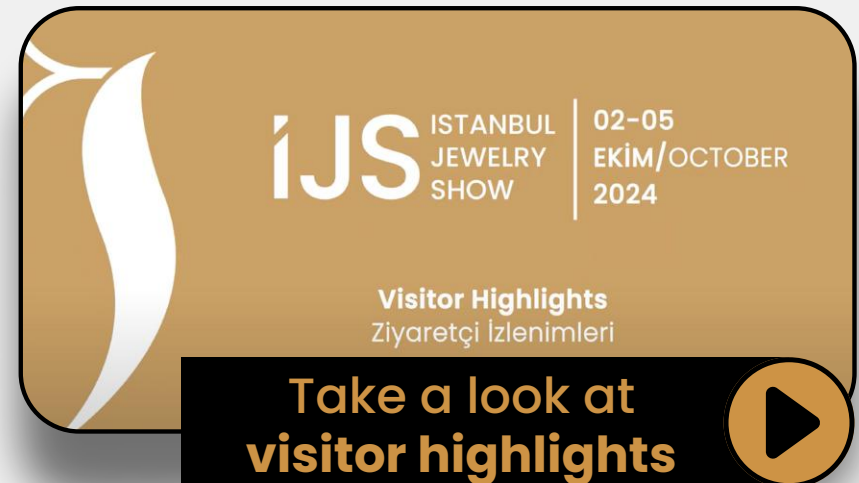


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OVERVIEW OF 55. IJS ISTANBUL JEWELRY SHOW



EXHIBITOR OVERVIEW

EXHIBITOR PRODUCT CATEGORIES

Precious Metals /
Refinery



Silver Jewelry
& Silverware



Stone & Pearl



Trade Publications
& Services



Watches



Antique
& Vintage Jewelry



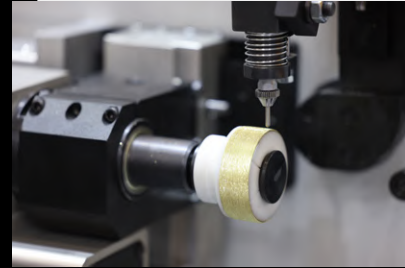
Finished Jewelry



Jewelry Mounting /
Parts



Machinery /
Tools & Equipment



Display & Packaging



EXHIBITING COUNTRIES



UAE



China



India



Hong Kong,
S.A.R. China



United Kingdom



Spain



Italy



Lebanon



Egypt



Poland



Thailand



Türkiye



Jordan

EXHIBITOR OVERVIEW

EXHIBITOR SURVEY DATA

Top 5 Reasons to Exhibit

- 1 **Make new business contacts**
- 2 **Increase brand awareness**
- 3 **Meet with existing clients**
- 4 **Generate new sales leads**
- 5 **Demonstrate the products / services**

95%
of our
exhibitors

consider IJS Istanbul Jewelry Show
as important for their business.

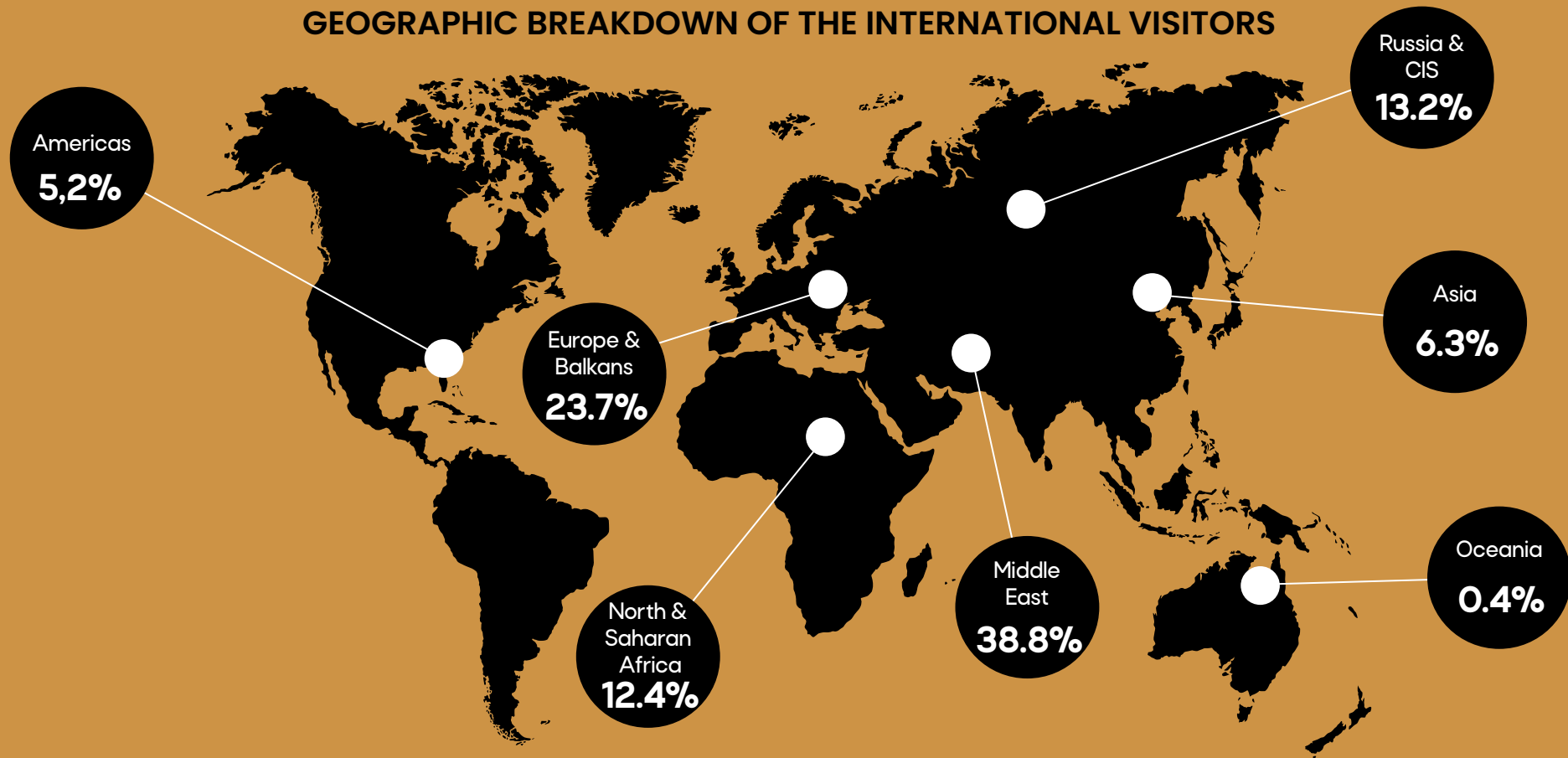
77%
of our
exhibitors

has exhibited at IJS Istanbul
Jewelry Show previous to this year.



VISITOR OVERVIEW

GEOGRAPHIC BREAKDOWN OF THE INTERNATIONAL VISITORS



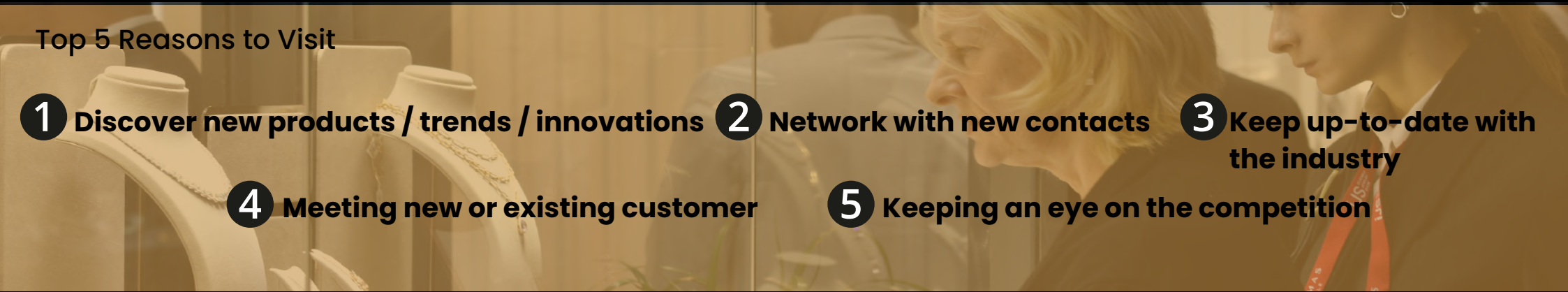
TOP 20 VISITING COUNTRIES



VISITOR OVERVIEW

VISITOR SURVEY DATA

Top 5 Reasons to Visit

- 
- 1 Discover new products / trends / innovations
 - 2 Network with new contacts
 - 3 Keep up-to-date with the industry
 - 4 Meeting new or existing customer
 - 5 Keeping an eye on the competition

94,0%
of our
visitors consider IJS Istanbul Jewelry Show
important for their business.

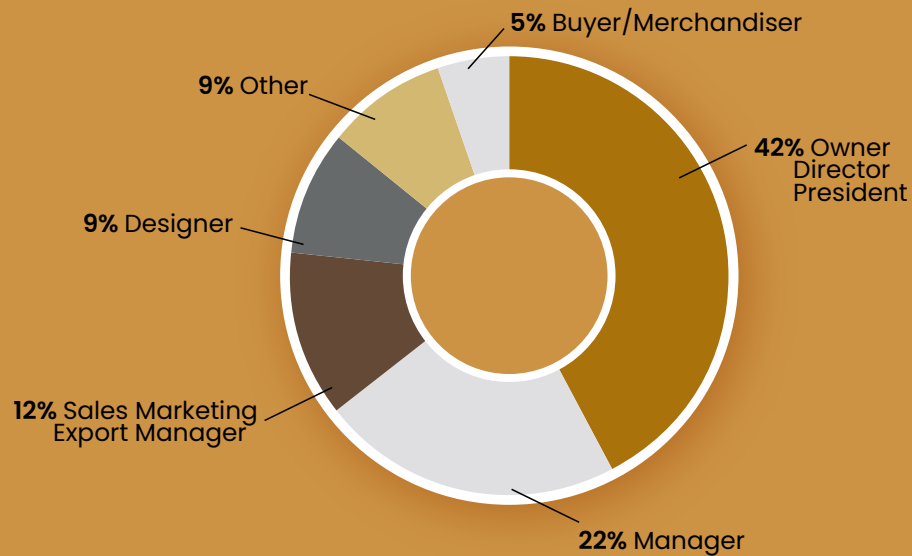
92,0%
of our
visitors recommend IJS Istanbul Jewelry
Show to a friend or colleague in the
industry.

92,6%
of our
visitors are planning to attend the next
edition of IJS Istanbul Jewelry Show.

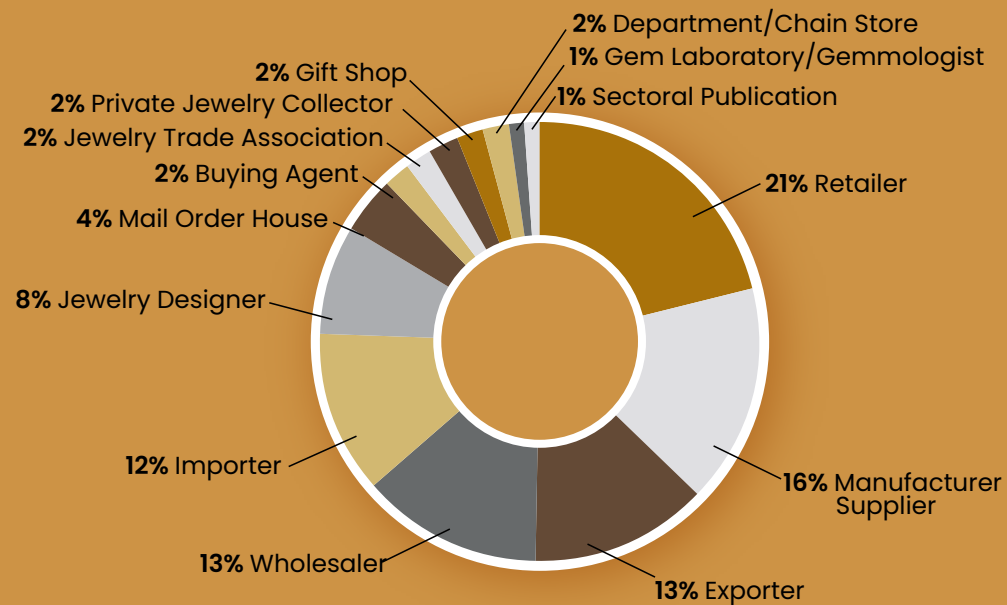
93,6%
of our
visitors have visited IJS Istanbul Jewelry
Show at least once before.

VISITOR OVERVIEW

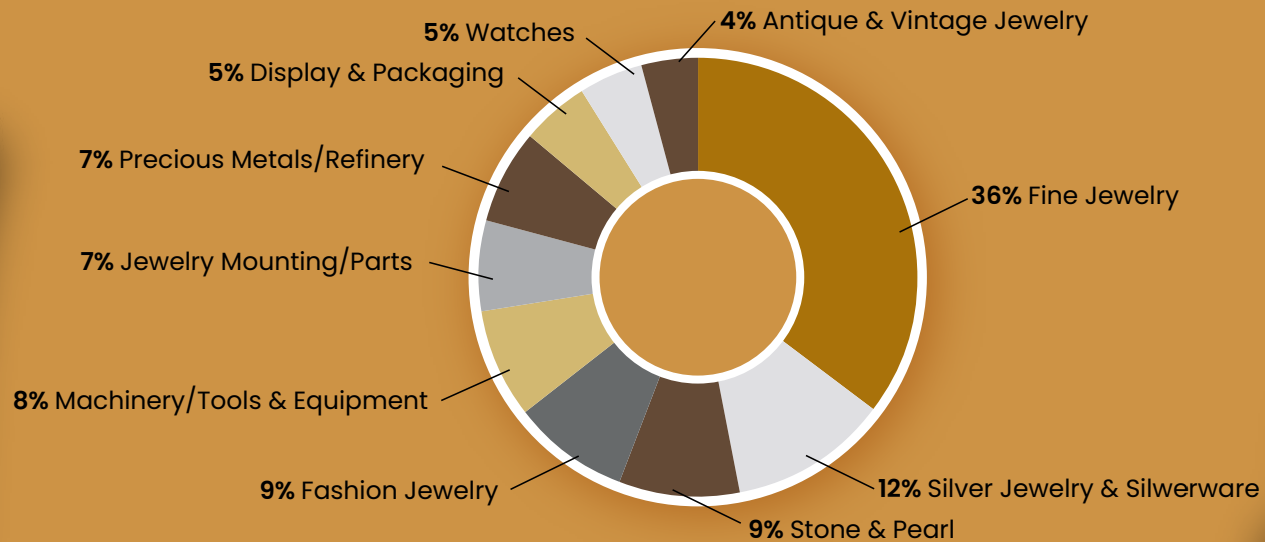
JOB POSITION



COMPANY BUSINESS



AREAS OF INTERESTS



EVENTS & PROJECTS

ART FOR JEWELLERY – INSPIRATION HUB

Art for Jewellery - Inspiration Hub continued to be the center of inspiration for the industry that can be used from design to marketing in a very different and challenging way with panels, and masterpieces. WGSN, the world's leading consumer trend forecaster, presented "Spring/Summer 2025 Trends in Jewelry" for IJS visitors.



DESIGNER CLUB

At the Designer Club event, local and international jewelry designers and craftsmen had the opportunity to introduce their products and designs to the world by exhibiting the collections they produced at a special stand in the area.

BUYER DELEGATION PROGRAM

The "International Buyer Delegation Program" was organized to increase exports, discover new markets and ensure that sellers maintain their current market share. Within the scope of the program, more than 1300 representatives of the important brands of the sector were hosted as buyers at the fair.



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ijs ISTANBUL JEWELRY SHOW

GET READY FOR THE UPCOMING SHOW!

01-04 OCTOBER 2025

Istanbul Expo Center



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Organiser

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