

55th

IJS Istanbul Jewelry Show

Post Show Report

**17-20
APRIL
2024**

Istanbul Expo Center



ijs ISTANBUL
JEWELRY
SHOW



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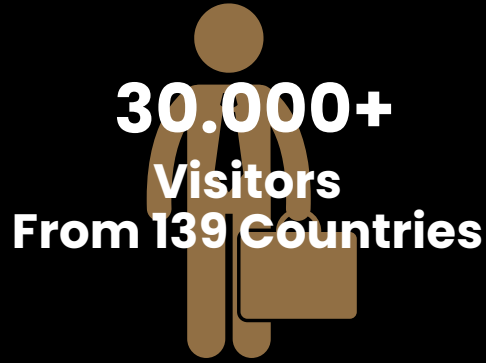
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OVERVIEW OF 55. IJS ISTANBUL JEWELRY SHOW



70.000 sqm
Exhibition Space



30.000+
Visitors
From 139 Countries



41%
International
Buyer



1500+
Brands
From 16 Countries



IJS ISTANBUL
JEWELRY
SHOW

Witness the **exhibitor** experiences at 55. IJS Istanbul Jewelry Show!
55. IJS Istanbul Jewelry Show'daki **katılımcı** deneyimlerine tanık olun!

**Take a look at
exhibitor highlights**



IJS ISTANBUL
JEWELRY
SHOW

Witness the **visitor** experiences at 55. IJS Istanbul Jewelry Show!
55. IJS Istanbul Jewelry Show'daki **ziyaretçi** deneyimlerine tanık olun!

**Take a look at
visitor highlights**



EXHIBITOR OVERVIEW

EXHIBITOR PRODUCT CATEGORIES

Precious Metals /
Refinery



Silver Jewelry
& Silverware



Stone & Pearl



Trade Publications
& Services



Watches



Antique
& Vintage Jewelry



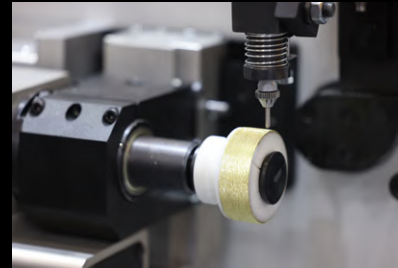
Finished Jewelry



Jewelry Mounting /
Parts



Machinery /
Tools & Equipment



Display & Packaging



EXHIBITING COUNTRIES



Belgium



Colombia



Egypt



Germany



Hong Kong,
S.A.R. China



India



Italy



Jordan



Kazakhstan



Lebanon



Poland



Spain



Thailand



Türkiye



UAE



United Kingdom

EXHIBITOR OVERVIEW

EXHIBITOR SURVEY DATA

Top 5 Reasons to Exhibit

- 1 Demonstrate the products / services
- 2 Make new business contacts
- 3 Meet with existing clients
- 4 Generate new sales leads
- 5 Increase brand awareness

95%
of our
exhibitors

consider IJS Istanbul Jewelry Show as important for their business.

92%
of our
exhibitors

has exhibited at IJS Istanbul Jewelry Show previous to this year.



EXHIBITOR OVERVIEW

WHAT OUR EXHIBITORS SAY



Sahare Jewelry – Türkiye
Owner – Hasan Hüseyin Alper



“

If your goal is to promote and grow your brand, you can't get better advertising anywhere else than here. Someone from Italy or from Dubai, can see my company sign here. Everyone sees my company. So, exhibiting here is not just about doing business, but it's also about enhancing your vision and increasing your company's visibility. That's why I would definitely recommend everyone whether big or small company, to exhibit here not just for sales, but for your brand.

”



Desire' – Italy
Sales Back Office Exp.& Front Office – Noemi Gimmi



“

We had the chance to meet new buyers from different countries. I think that IJS Istanbul Jewelry Show is really important to keep all the relationship, maintain relationship but also to meet new possible clients. It is the chance to meet everybody in a single event. It will help you to make new connections and wider your business.

”



L'oro – Jordan
Owner – İbrahim Abu Shihab



“

It's a good opportunity to exhibit here in this exhibition. We had customers from United States, Egypt, actually from everywhere. We met a lot of people and very satisfied of this exhibition. I think IJS Istanbul Jewelry Show, it's the now it's the first destination of jewelry market in the region. It's growing every year more and more and more. Ee are looking forward to exhibit the next time.

”

EXHIBITOR OVERVIEW

WHAT OUR EXHIBITORS SAY



Sugandh Jewellers LLC – UAE
Operation Manager – Amit Kumar



“

We exhibited first time, and got very good response. We made buyers throughout the world, from Canada, Türkiye, United Kingdom, United States, Austria, Australia, New Zealand, Europe. We got good orders. We can grow and definitely we are making good connections here that will help us in our business.

”



Tanvi Gold Cast LLP – India
Director – Jagruti Savaliya



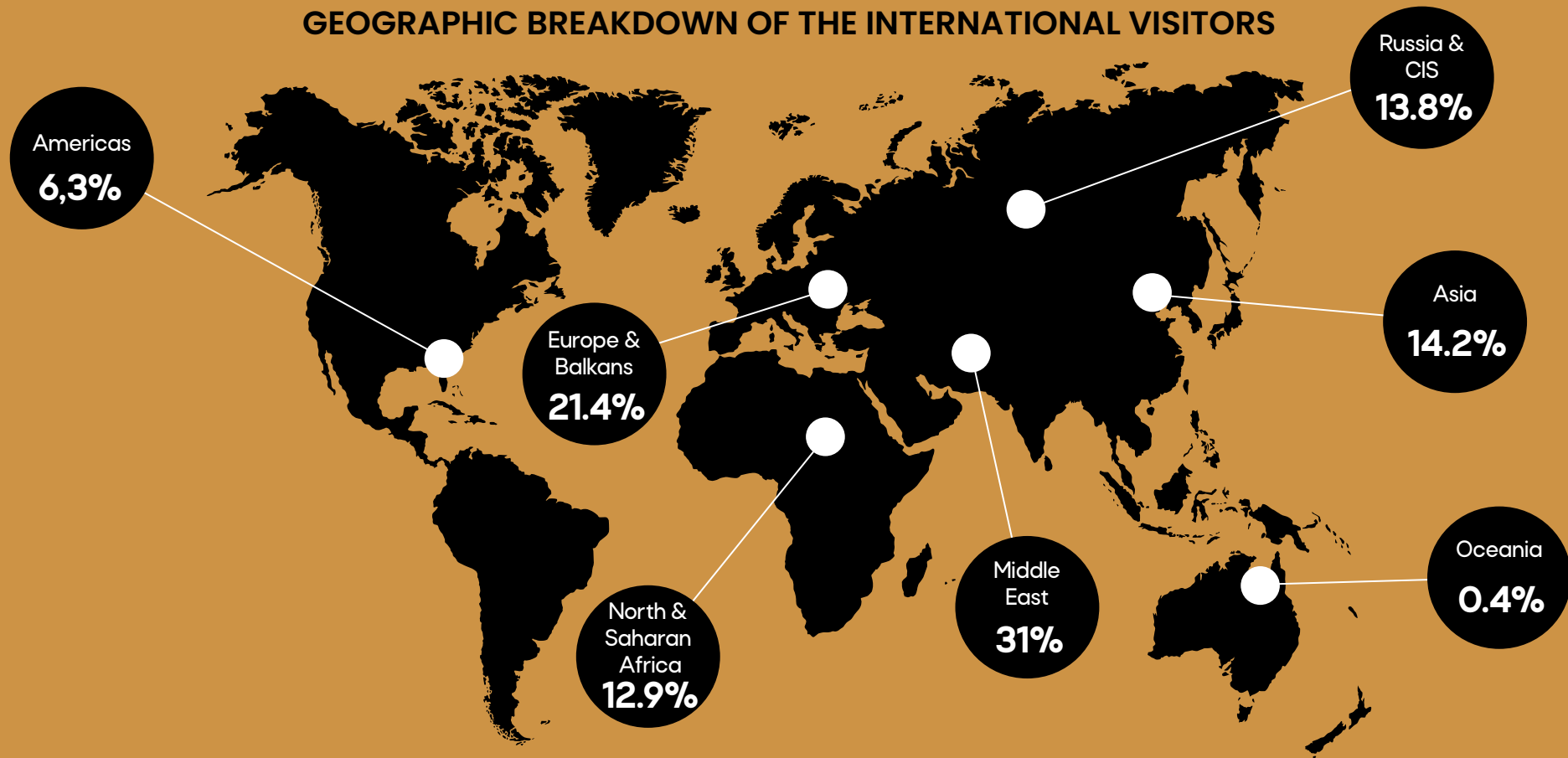
“

We met customers from everywhere like Iran, Iraq, Indonesia, Bangladesh, UAE. Visitors are coming for orders and giving orders. Visitor's quantity and quality is good. I recommend to others that this show is very heat, and you will get good business from here.

”

VISITOR OVERVIEW

GEOGRAPHIC BREAKDOWN OF THE INTERNATIONAL VISITORS



TOP 20 VISITING COUNTRIES



VISITOR OVERVIEW

VISITOR SURVEY DATA

Top 5 Reasons to Visit

- 1 Discover new products / trends / innovations
- 2 Network with new contacts
- 3 Source a new supplier
- 4 Meeting new or existing customer
- 5 Network with existing contact

98,7%
of our
visitors

consider IJS Istanbul Jewelry Show
important for their business.

94,8%
of our
visitors

recommend IJS Istanbul Jewelry
Show to a friend or colleague in the
industry.

91,9%
of our
visitors

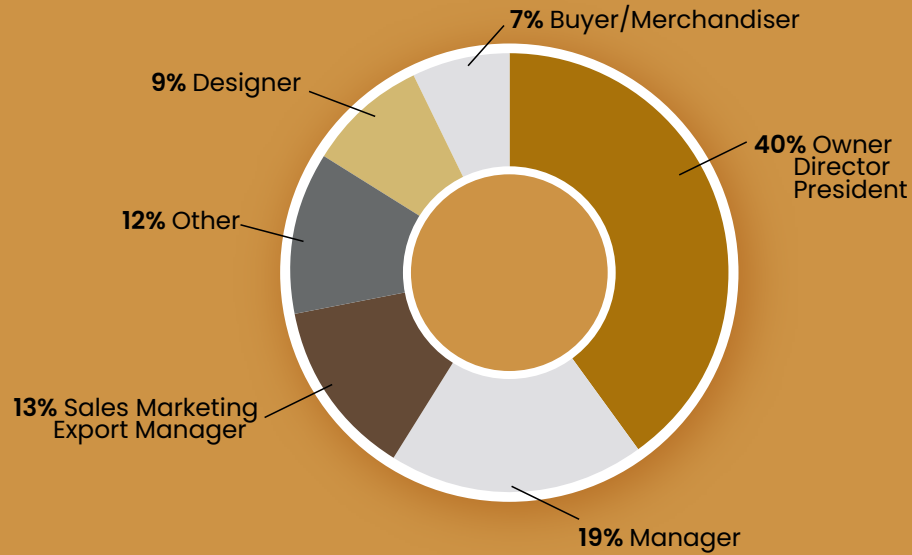
are planning to attend the next
edition of IJS Istanbul Jewelry Show.

80,2%
of our
visitors

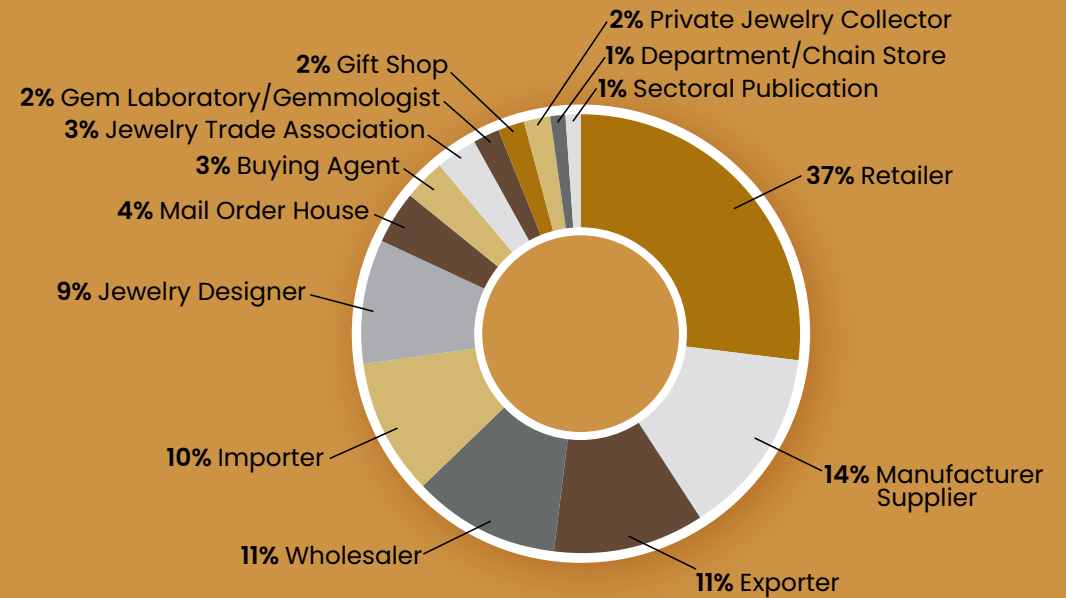
have visited IJS Istanbul Jewelry
Show at least once before.

VISITOR OVERVIEW

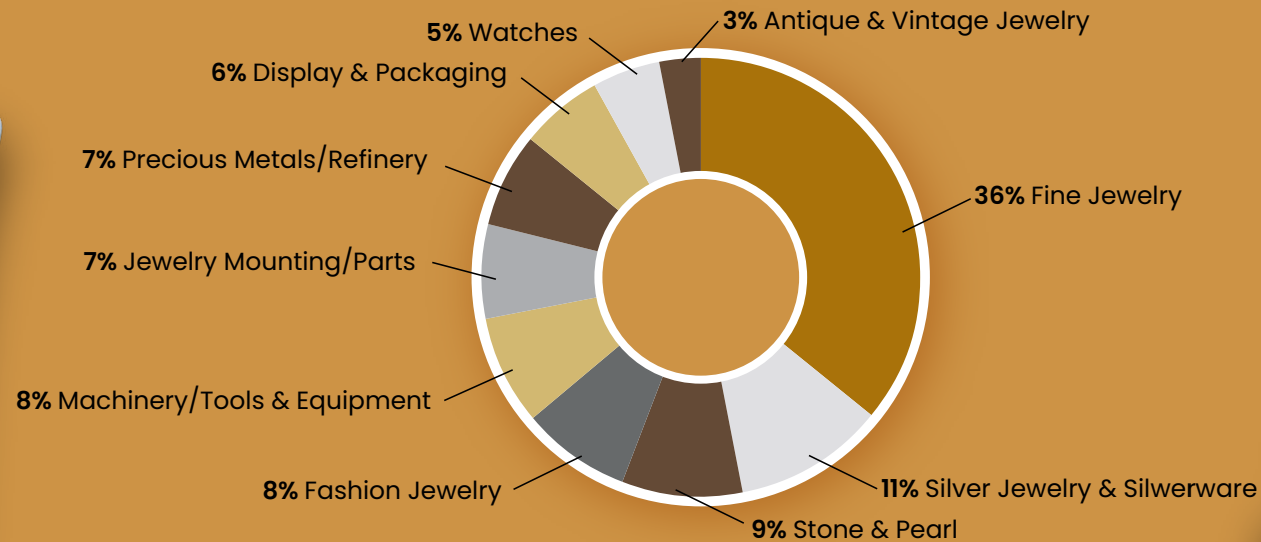
JOB POSITION



COMPANY BUSINESS



AREAS OF INTERESTS



VISITOR OVERVIEW

WHAT OUR VISITORS SAY



Stolite – Germany
Edona Alishani



“

IJS Istanbul Jewelry Show is very important because Istanbul is a place where the West of the East meets. And I can find here products that match the preferences of people that lives in the West and also in the East. I recommend every person that is active in the jewelry business to come here and visit the IJS Istanbul Jewelry Show.

”



Moonrise Diamonds – Kyrgyzstan
Bektur Sagynov



“

I think the show provides a very wide area of participants from all the different segments of the industry. So, you can find anything you want here. It is very important for us to be here. Because in one place, you will get to know so many people, get so many new contacts, and you will be pleased to find the best supplier for yourself.

”



United Precious Metal Refining – United States
Michael Stover



“

We've heard great things about the show, and we wanted to check it out. They absolutely should come to this show. We are quite surprised at the attendance and then the variety of the booths and the selections. We will be coming back. In fact, we're considering actually exhibiting in the future.

”

VISITOR OVERVIEW

WHAT OUR VISITORS SAY



Cast Tech International – India
Raichada Hitesh Sureshchandara



“

We are basically into casting technology and laser technology. So, we look forward for new techniques, new technology developed by this part of the world. We get a very wide range of products on the mechanical side, on the metal finishing side. Every time we come here, we see a lot of energy and a lot of good techniques here.

”



SOFABI – Tunisia
Jeanbaptiste Rigal



“

We are here to see as much as the design and as well like the manufacturer that there is in Istanbul. The companies like the fair this year is incredible. There is so much different product that you can find. There are a lot of good opportunity as well. If you visit Turkey, maybe bring you some opportunity of new business. There is some design that we cannot find anywhere else.

”



Lisi Fracchia – Spain
Maria Luisa Fracchia



“

It is a complete fair. You have everything here. You have to come to IJS Istanbul Jewelry Show because you have everything here, everything that a jewelry need for the business. Also, the city is beautiful and the people are very nice too. It's a very welcoming city to be.

”

EVENTS & PROJECTS

ART FOR JEWELLERY – INSPIRATION HUB

Art for Jewellery - Inspiration Hub continued to be the center of inspiration for the industry that can be used from design to marketing in a very different and challenging way with panels, and masterpieces. WGSN, the world's leading consumer trend forecaster, presented "Autumn & Winter 24/25 Trends in Jewelry" for IJS visitors.



DESIGNER CLUB

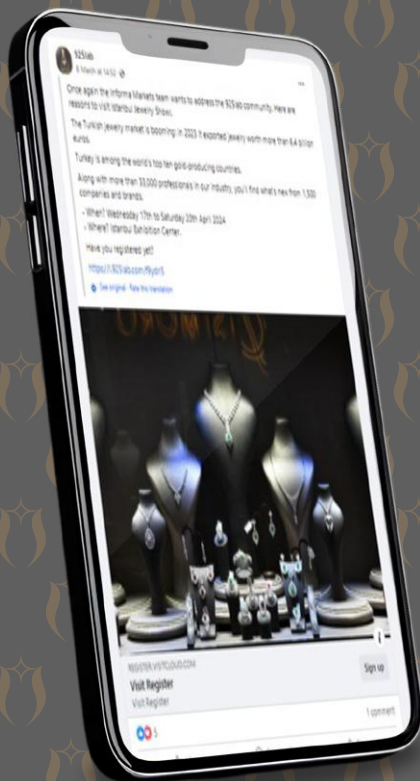
At the Designer Club event, local and international jewelry designers and craftsmen had the opportunity to introduce their products and designs to the world by exhibiting the collections they produced at a special stand in the area.

BUYER DELEGATION PROGRAM

The "International Buyer Delegation Program" was organized to increase exports, discover new markets and ensure that sellers maintain their current market share. Within the scope of the program, more than 1300 representatives of the important brands of the sector were hosted as buyers at the fair.



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Fair Venue



ijs ISTANBUL JEWELRY SHOW

GET READY FOR THE UPCOMING SHOW!

16-19 APRIL 2025

Istanbul Expo Center



CONTACT US:
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Organiser

informamarkets
Jewellery